

# **Meat and Livestock in Europe**

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## **Abstracts**

Meat and Livestock in Europe

#### SUMMARY

Meat & Livestock in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The meat and livestock market is defined as animals reared worldwide for consumption purposes.

The European meat & livestock market had total revenues of \$125.3bn in 2019, representing a compound annual rate of change (CARC) of -1.0% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.7% between 2015 and 2019, to reach a total of 58.4 million tonnes in 2019.

Pork, the largest segment, forms an essential part in two of the three largest national markets in Europe namely Spain and Germany.

#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major



segments, and leading players in the meat & livestock market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat & livestock market in Europe

Leading company profiles reveal details of key meat & livestock market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe meat & livestock market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Europe meat & livestock market by value in 2019?

What will be the size of the Europe meat & livestock market in 2024?

What factors are affecting the strength of competition in the Europe meat & livestock market?

How has the market performed over the last five years?

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#### **COMPANIES MENTIONED**

Tonnies Lebensmittel GmbH & Co KG Danish Crown Amba VION N.V. Westfleisch eG



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