

# Meat and Livestock in China

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# **Abstracts**

Meat and Livestock in China

#### **SUMMARY**

Meat & Livestock in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The meat and livestock market is defined as animals reared worldwide for consumption purposes.

The Chinese meat and livestock market had total revenues of \$163.4bn in 2019, representing a compound annual rate of change (CARC) of -2.1% between 2015 and 2019.

Market consumption volumes declined with a CARC of -6.2% between 2015 and 2019, to reach a total of 63.9 million tonnes in 2019.

The Chinese market accounts for 65.2% of the total Asia-Pacific market value.

### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat & livestock market in China



Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat & livestock market in China

Leading company profiles reveal details of key meat & livestock market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China meat & livestock market with five year forecasts

### **REASONS TO BUY**

What was the size of the China meat & livestock market by value in 2019?

What will be the size of the China meat & livestock market in 2024?

What factors are affecting the strength of competition in the China meat & livestock market?

How has the market performed over the last five years?

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#### **COMPANIES MENTIONED**

China Yurun Food Group Limited
WH Group Limited
NH Foods Ltd
Tyson Foods Inc



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