

Meat in Russia

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Abstracts

Meat in Russia

SUMMARY

Meat in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Russian meat market had total revenues of \$27.5bn in 2019, representing a compound annual growth rate (CAGR) of 7.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1% between 2015 and 2019, to reach a total of 5,166.9 million kilograms in 2019.

Despite unstable economic conditions and high inflation the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Russia

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia meat market with five year forecasts

REASONS TO BUY

What was the size of the Russia meat market by value in 2019?

What will be the size of the Russia meat market in 2024?

What factors are affecting the strength of competition in the Russia meat market?

How has the market performed over the last five years?

Who are the top competitors in Russia's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Russian meat market?
- 7.3. Which companies have been most successful in increasing their market share in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. BRF SA
- 8.2. Miratorg Agribusiness Holding LLC
- 8.3. Cherkizovo Group OJSC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia meat market value: \$ million, 2015-19
- Table 2: Russia meat market volume: million kilograms, 2015-19
- Table 3: Russia meat market category segmentation: \$ million, 2019
- Table 4: Russia meat market geography segmentation: \$ million, 2019
- Table 5: Russia meat market distribution: % share, by value, 2019
- Table 6: Russia meat market value forecast: \$ million, 2019-24
- Table 7: Russia meat market volume forecast: million kilograms, 2019-24
- Table 8: Russia meat market share: % share, by value, 2019
- Table 9: BRF SA: key facts
- Table 10: BRF SA: Key Employees
- Table 11: Miratorg Agribusiness Holding LLC: key facts
- Table 12: Miratorg Agribusiness Holding LLC: Key Employees
- Table 13: Cherkizovo Group OJSC: key facts
- Table 14: Cherkizovo Group OJSC: Key Employees
- Table 15: Russia size of population (million), 2015-19
- Table 16: Russia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Russia gdp (current prices, \$ billion), 2015-19
- Table 18: Russia inflation, 2015-19
- Table 19: Russia consumer price index (absolute), 2015-19
- Table 20: Russia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Russia meat market value: \$ million, 2015-19
- Figure 2: Russia meat market volume: million kilograms, 2015-19
- Figure 3: Russia meat market category segmentation: % share, by value, 2019
- Figure 4: Russia meat market geography segmentation: % share, by value, 2019
- Figure 5: Russia meat market distribution: % share, by value, 2019
- Figure 6: Russia meat market value forecast: \$ million, 2019-24
- Figure 7: Russia meat market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the meat market in Russia, 2019
- Figure 9: Drivers of buyer power in the meat market in Russia, 2019
- Figure 10: Drivers of supplier power in the meat market in Russia, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the meat market in Russia, 2019
- Figure 12: Factors influencing the threat of substitutes in the meat market in Russia, 2019
- Figure 13: Drivers of degree of rivalry in the meat market in Russia, 2019
- Figure 14: Russia meat market share: % share, by value, 2019

COMPANIES MENTIONED

BRF SA
Miratorg Agribusiness Holding LLC
Cherkizovo Group OJSC

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