

Meat in the Netherlands

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Abstracts

Meat in the Netherlands

SUMMARY

Meat in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Dutch meat market had total revenues of \$7,789.8m in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.6% between 2015 and 2019, to reach a total of 787.7 million kilograms in 2019.

Stable economic conditions and rising disposable income are primarily supporting the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in the Netherlands

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands meat market with five year forecasts

REASONS TO BUY

What was the size of the Netherlands meat market by value in 2019?

What will be the size of the Netherlands meat market in 2024?

What factors are affecting the strength of competition in the Netherlands meat market?

How has the market performed over the last five years?

Who are the top competitors in the Netherlands's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch meat market?
- 7.3. Which companies have been most successful in increasing their market share in the last five years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Netherlands meat market in the last few years?

8 COMPANY PROFILES

- 8.1. Zwanenberg Food Group BV
- 8.2. Unilever NV
- 8.3. Nomad Foods Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands meat market value: \$ million, 2015-19
- Table 2: Netherlands meat market volume: million kilograms, 2015-19
- Table 3: Netherlands meat market category segmentation: \$ million, 2019
- Table 4: Netherlands meat market geography segmentation: \$ million, 2019
- Table 5: Netherlands meat market distribution: % share, by value, 2019
- Table 6: Netherlands meat market value forecast: \$ million, 2019-24
- Table 7: Netherlands meat market volume forecast: million kilograms, 2019-24
- Table 8: Netherlands meat market share: % share, by value, 2019
- Table 9: Zwanenberg Food Group BV: key facts
- Table 10: Zwanenberg Food Group BV: Key Employees
- Table 11: Unilever NV: key facts
- Table 12: Unilever NV: Key Employees
- Table 13: Unilever NV: Key Employees Continued
- Table 14: Nomad Foods Limited: key facts
- Table 15: Nomad Foods Limited: Key Employees
- Table 16: Netherlands size of population (million), 2015-19
- Table 17: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19
- Table 18: Netherlands gdp (current prices, \$ billion), 2015-19
- Table 19: Netherlands inflation, 2015-19
- Table 20: Netherlands consumer price index (absolute), 2015-19
- Table 21: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Netherlands meat market value: \$ million, 2015-19
- Figure 2: Netherlands meat market volume: million kilograms, 2015-19
- Figure 3: Netherlands meat market category segmentation: % share, by value, 2019
- Figure 4: Netherlands meat market geography segmentation: % share, by value, 2019
- Figure 5: Netherlands meat market distribution: % share, by value, 2019
- Figure 6: Netherlands meat market value forecast: \$ million, 2019-24
- Figure 7: Netherlands meat market volume forecast: million kilograms, 2019-24
- Figure 8: Forces driving competition in the meat market in the Netherlands, 2019
- Figure 9: Drivers of buyer power in the meat market in the Netherlands, 2019
- Figure 10: Drivers of supplier power in the meat market in the Netherlands, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the meat market in the Netherlands, 2019
- Figure 12: Factors influencing the threat of substitutes in the meat market in the Netherlands, 2019
- Figure 13: Drivers of degree of rivalry in the meat market in the Netherlands, 2019
- Figure 14: Netherlands meat market share: % share, by value, 2019

COMPANIES MENTIONED

Zwanenberg Food Group BV
Unilever NV
Nomad Foods Limited

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