

Meat in Asia-Pacific

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Abstracts

Meat in Asia-Pacific

SUMMARY

Meat in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Asia-Pacific meat market had total revenues of \$566.2bn in 2019, representing a compound annual growth rate (CAGR) of 1.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 45,116.9 million kilograms in 2019.

The large population, rapid urbanization and increasing middle class population are the primary factors driving the growth of meat market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the meat market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the meat market in Asia-Pacific

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific meat market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific meat market by value in 2019?

What will be the size of the Asia-Pacific meat market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific meat market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Asia-Pacific meat market?
- 7.3. Which companies have been most successful in increasing their market share in the last five years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Asia-Pacific meat market in the last few years?

8 COMPANY PROFILES

- 8.1. WH Group Limited
- 8.2. Itoham Yonekyu Holdings, Inc.

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific meat market value: \$ million, 2015-19

Table 2: Asia-Pacific meat market volume: million kilograms, 2015-19

Table 3: Asia-Pacific meat market category segmentation: \$ million, 2019

Table 4: Asia-Pacific meat market geography segmentation: \$ million, 2019

Table 5: Asia-Pacific meat market distribution: % share, by value, 2019

Table 6: Asia-Pacific meat market value forecast: \$ million, 2019-24

Table 7: Asia-Pacific meat market volume forecast: million kilograms, 2019-24

Table 8: Asia-Pacific meat market share: % share, by value, 2019

Table 9: WH Group Limited: key facts

Table 10: WH Group Limited: Key Employees

Table 11: Itoham Yonekyu Holdings, Inc.: key facts

Table 12: Itoham Yonekyu Holdings, Inc.: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific meat market value: \$ million, 2015-19

Figure 2: Asia-Pacific meat market volume: million kilograms, 2015-19

Figure 3: Asia-Pacific meat market category segmentation: % share, by value, 2019

Figure 4: Asia-Pacific meat market geography segmentation: % share, by value, 2019

Figure 5: Asia-Pacific meat market distribution: % share, by value, 2019

Figure 6: Asia-Pacific meat market value forecast: \$ million, 2019-24

Figure 7: Asia-Pacific meat market volume forecast: million kilograms, 2019-24

Figure 8: Forces driving competition in the meat market in Asia-Pacific, 2019

Figure 9: Drivers of buyer power in the meat market in Asia-Pacific, 2019

Figure 10: Drivers of supplier power in the meat market in Asia-Pacific, 2019

Figure 11: Factors influencing the likelihood of new entrants in the meat market in Asia-Pacific, 2019

Figure 12: Factors influencing the threat of substitutes in the meat market in Asia-Pacific, 2019

Figure 13: Drivers of degree of rivalry in the meat market in Asia-Pacific, 2019

Figure 14: Asia-Pacific meat market share: % share, by value, 2019

COMPANIES MENTIONED

WH Group Limited

Itoham Yonekyu Holdings, Inc.

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