

Meat Global Industry Almanac 2015-2024

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Abstracts

Meat Global Industry Almanac 2015-2024

SUMMARY

Global Meat industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The meat market consists of the retail sales of ambient meat, chilled raw packaged meat - processed, chilled raw packaged meat - whole cuts, cooked meats - counter, cooked meats - packaged, fresh meat (counter) and frozen meat. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global meat market had total revenues of \$1,223.4bn in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 1,14,449.3 million kilograms in 2019.

Increasing disposable income and rapid urbanization are the primary factors supporting the market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global meat market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global meat market

Leading company profiles reveal details of key meat market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global meat market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global meat market by value in 2019?

What will be the size of the global meat market in 2024?

What factors are affecting the strength of competition in the global meat market?

How has the market performed over the last five years?

Who are the top competitors in the global meat market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MEAT

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MEAT IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 MEAT IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MEAT IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MEAT IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 MEAT IN AUSTRALIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 MEAT IN BRAZIL

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 MEAT IN CANADA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 MEAT IN CHINA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

12 MEAT IN INDIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

13 MEAT IN INDONESIA

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

14 MEAT IN ITALY

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 MEAT IN JAPAN

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 MEAT IN MEXICO

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 MEAT IN THE NETHERLANDS

- 17.1. Market Overview
- 17.2. Market Data
- 17.3. Market Segmentation
- 17.4. Market outlook
- 17.5. Five forces analysis
- 17.6. Macroeconomic Indicators

18 MEAT IN NORTH AMERICA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook
- 18.5. Five forces analysis

19 MEAT IN RUSSIA

- 19.1. Market Overview
- 19.2. Market Data
- 19.3. Market Segmentation
- 19.4. Market outlook
- 19.5. Five forces analysis
- 19.6. Macroeconomic Indicators

20 MEAT IN SCANDINAVIA

- 20.1. Market Overview
- 20.2. Market Data
- 20.3. Market Segmentation
- 20.4. Market outlook
- 20.5. Five forces analysis

21 MEAT IN SINGAPORE

- 21.1. Market Overview
- 21.2. Market Data
- 21.3. Market Segmentation
- 21.4. Market outlook
- 21.5. Five forces analysis
- 21.6. Macroeconomic Indicators

22 MEAT IN SOUTH AFRICA

- 22.1. Market Overview
- 22.2. Market Data
- 22.3. Market Segmentation
- 22.4. Market outlook
- 22.5. Five forces analysis

22.6. Macroeconomic Indicators

23 MEAT IN SOUTH KOREA

23.1. Market Overview

23.2. Market Data

23.3. Market Segmentation

23.4. Market outlook

23.5. Five forces analysis

23.6. Macroeconomic Indicators

24 MEAT IN SPAIN

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

24.6. Macroeconomic Indicators

25 MEAT IN TURKEY

25.1. Market Overview

25.2. Market Data

25.3. Market Segmentation

25.4. Market outlook

25.5. Five forces analysis

25.6. Macroeconomic Indicators

26 MEAT IN THE UNITED KINGDOM

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

26.6. Macroeconomic Indicators

27 MEAT IN THE UNITED STATES

- 27.1. Market Overview
- 27.2. Market Data
- 27.3. Market Segmentation
- 27.4. Market outlook
- 27.5. Five forces analysis
- 27.6. Macroeconomic Indicators

28 COMPANY PROFILES

- 28.1. WH Group Limited
- 28.2. Tyson Foods Inc
- 28.3. Itoham Yonekyu Holdings, Inc.
- 28.4. Nomad Foods Limited
- 28.5. PHW-Gruppe Lohmann & Co. AG
- 28.6. Groupe Bigard SA
- 28.7. Societe LDC SA
- 28.8. The zur Muhlen Group
- 28.9. Hans Continental Smallgoods Pty Ltd
- 28.10. Inghams Group Ltd
- 28.11. BRF SA
- 28.12. JBS SA
- 28.13. Minerva SA
- 28.14. Maple Leaf Foods Inc.
- 28.15. Sofina Foods Inc
- 28.16. Marcangelo Foods Inc
- 28.17. Suguna Group
- 28.18. VH group
- 28.19. Innovative Foods Ltd
- 28.20. Rovagnati Vincenzo SpA
- 28.21. Gesco Societa Cooperativa Agricola
- 28.22. AIA Agricola Italiana Alimentare SPA
- 28.23. NH Foods Ltd
- 28.24. Nichirei Corporation
- 28.25. ALFA, S.A.B. de C.V.
- 28.26. Cargill, Incorporated
- 28.27. Grupo Bafar, S. A. B. de C.V.
- 28.28. Zwanenberg Food Group BV
- 28.29. Unilever NV

- 28.30. Hormel Foods Corp
- 28.31. Miratorg Agribusiness Holding LLC
- 28.32. Cherkizovo Group OJSC
- 28.33. Danish Crown Amba
- 28.34. HKScan Corporation
- 28.35. Nortura SA
- 28.36. Astral Foods Ltd
- 28.37. RCL Foods Ltd
- 28.38. Tiger Brands Ltd
- 28.39. Harim Holdings Co Ltd
- 28.40. Lotte Co Ltd
- 28.41. Sigma Alimentos SA de CV
- 28.42. Casa Tarradellas SA
- 28.43. El Pozo Alimentacion SA
- 28.44. Yasar Holding AS
- 28.45. Namet Gida Sanayi ve Ticareti AS
- 28.46. Y?ld?z Holding Inc
- 28.47. Kerry Group plc
- 28.48. Danish Crown Foods

29 APPENDIX

- 29.1. Methodology
- 29.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global meat market value: \$ million, 2015-19
Table 2: Global meat market volume: million kilograms, 2015-19
Table 3: Global meat market category segmentation: \$ million, 2019
Table 4: Global meat market geography segmentation: \$ million, 2019
Table 5: Global meat market share: % share, by value, 2019
Table 6: Global meat market distribution: % share, by value, 2019
Table 7: Global meat market value forecast: \$ million, 2019-24
Table 8: Global meat market volume forecast: million kilograms, 2019-24
Table 9: Global size of population (million), 2015-19
Table 10: Global gdp (constant 2005 prices, \$ billion), 2015-19
Table 11: Global gdp (current prices, \$ billion), 2015-19
Table 12: Global inflation, 2015-19
Table 13: Global consumer price index (absolute), 2015-19
Table 14: Global exchange rate, 2015-19
Table 15: Asia-Pacific meat market value: \$ million, 2015-19
Table 16: Asia-Pacific meat market volume: million kilograms, 2015-19
Table 17: Asia-Pacific meat market category segmentation: \$ million, 2019
Table 18: Asia-Pacific meat market geography segmentation: \$ million, 2019
Table 19: Asia-Pacific meat market share: % share, by value, 2019
Table 20: Asia-Pacific meat market distribution: % share, by value, 2019
Table 21: Asia-Pacific meat market value forecast: \$ million, 2019-24
Table 22: Asia-Pacific meat market volume forecast: million kilograms, 2019-24
Table 23: Europe meat market value: \$ million, 2015-19
Table 24: Europe meat market volume: million kilograms, 2015-19
Table 25: Europe meat market category segmentation: \$ million, 2019
Table 26: Europe meat market geography segmentation: \$ million, 2019
Table 27: Europe meat market share: % share, by value, 2019
Table 28: Europe meat market distribution: % share, by value, 2019
Table 29: Europe meat market value forecast: \$ million, 2019-24
Table 30: Europe meat market volume forecast: million kilograms, 2019-24
Table 31: Europe size of population (million), 2015-19
Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015-19
Table 33: Europe gdp (current prices, \$ billion), 2015-19
Table 34: Europe inflation, 2015-19
Table 35: Europe consumer price index (absolute), 2015-19

Table 36: Europe exchange rate, 2015-19

Table 37: France meat market value: \$ million, 2015-19

Table 38: France meat market volume: million kilograms, 2015-19

Table 39: France meat market category segmentation: \$ million, 2019

Table 40: France meat market geography segmentation: \$ million, 2019

Table 41: France meat market share: % share, by value, 2019

Table 42: France meat market distribution: % share, by value, 2019

Table 43: France meat market value forecast: \$ million, 2019-24

Table 44: France meat market volume forecast: million kilograms, 2019-24

Table 45: France size of population (million), 2015-19

Table 46: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 47: France gdp (current prices, \$ billion), 2015-19

Table 48: France inflation, 2015-19

Table 49: France consumer price index (absolute), 2015-19

Table 50: France exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Global meat market value: \$ million, 2015-19
- Figure 2: Global meat market volume: million kilograms, 2015-19
- Figure 3: Global meat market category segmentation: % share, by value, 2019
- Figure 4: Global meat market geography segmentation: % share, by value, 2019
- Figure 5: Global meat market share: % share, by value, 2019
- Figure 6: Global meat market distribution: % share, by value, 2019
- Figure 7: Global meat market value forecast: \$ million, 2019-24
- Figure 8: Global meat market volume forecast: million kilograms, 2019-24
- Figure 9: Forces driving competition in the global meat market, 2019
- Figure 10: Drivers of buyer power in the global meat market, 2019
- Figure 11: Drivers of supplier power in the global meat market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global meat market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global meat market, 2019
- Figure 14: Drivers of degree of rivalry in the global meat market, 2019
- Figure 15: Asia-Pacific meat market value: \$ million, 2015-19
- Figure 16: Asia-Pacific meat market volume: million kilograms, 2015-19
- Figure 17: Asia-Pacific meat market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific meat market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific meat market share: % share, by value, 2019
- Figure 20: Asia-Pacific meat market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific meat market value forecast: \$ million, 2019-24
- Figure 22: Asia-Pacific meat market volume forecast: million kilograms, 2019-24
- Figure 23: Forces driving competition in the meat market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the meat market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the meat market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the meat market in Asia-Pacific, 2019
- Figure 27: Factors influencing the threat of substitutes in the meat market in Asia-Pacific, 2019
- Figure 28: Drivers of degree of rivalry in the meat market in Asia-Pacific, 2019
- Figure 29: Europe meat market value: \$ million, 2015-19
- Figure 30: Europe meat market volume: million kilograms, 2015-19
- Figure 31: Europe meat market category segmentation: % share, by value, 2019
- Figure 32: Europe meat market geography segmentation: % share, by value, 2019

- Figure 33: Europe meat market share: % share, by value, 2019
- Figure 34: Europe meat market distribution: % share, by value, 2019
- Figure 35: Europe meat market value forecast: \$ million, 2019-24
- Figure 36: Europe meat market volume forecast: million kilograms, 2019-24
- Figure 37: Forces driving competition in the meat market in Europe, 2019
- Figure 38: Drivers of buyer power in the meat market in Europe, 2019
- Figure 39: Drivers of supplier power in the meat market in Europe, 2019
- Figure 40: Factors influencing the likelihood of new entrants in the meat market in Europe, 2019
- Figure 41: Factors influencing the threat of substitutes in the meat market in Europe, 2019
- Figure 42: Drivers of degree of rivalry in the meat market in Europe, 2019
- Figure 43: France meat market value: \$ million, 2015-19
- Figure 44: France meat market volume: million kilograms, 2015-19
- Figure 45: France meat market category segmentation: % share, by value, 2019
- Figure 46: France meat market geography segmentation: % share, by value, 2019
- Figure 47: France meat market share: % share, by value, 2019
- Figure 48: France meat market distribution: % share, by value, 2019
- Figure 49: France meat market value forecast: \$ million, 2019-24
- Figure 50: France meat market volume forecast: million kilograms, 2019-24

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