

# Meat BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

<https://marketpublishers.com/r/MC1ABB2BAF1EN.html>

Date: October 2020

Pages: 103

Price: US\$ 995.00 (Single User License)

ID: MC1ABB2BAF1EN

## Abstracts

Meat BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Meat industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the meat industry and had a total market value of \$5,22,064.5 million in 2019. India was the fastest growing country with a CAGR of 9.7% over the 2015-19 period.

Within the meat industry, China is the leading country among the BRIC nations with market revenues of \$4,50,528.7 million in 2019. This was followed by Brazil, Russia and India with a value of \$40,436.7, \$27,539.1, and \$3,560.0 million, respectively.

China is expected to lead the meat industry in the BRIC nations with a value of \$4,88,055.8 million in 2024, followed by Brazil, Russia, India with expected values of \$51,284.8, \$32,695.8 and \$4,966.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC meat market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC meat market

Leading company profiles reveal details of key meat market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC meat market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC meat market by value in 2019?

What will be the size of the BRIC meat market in 2024?

What factors are affecting the strength of competition in the BRIC meat market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC meat market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC MEAT**

- 2.1. Industry Outlook

### **3 MEAT IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 MEAT IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 MEAT IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 MEAT IN RUSSIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 COMPANY PROFILES**

- 11.1. BRF SA
- 11.2. JBS SA
- 11.3. Minerva SA
- 11.4. WH Group Limited
- 11.5. Suguna Group
- 11.6. VH group
- 11.7. Innovative Foods Ltd
- 11.8. BRF SA
- 11.9. Miratorg Agribusiness Holding LLC
- 11.10. Cherkizovo Group OJSC

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine



## List Of Tables

### LIST OF TABLES

- Table 1: BRIC meat industry, revenue(\$m), 2015-24
- Table 2: BRIC meat industry, revenue(\$m), 2015-19
- Table 3: BRIC meat industry, revenue(\$m), 2019-24
- Table 4: Brazil meat market value: \$ million, 2015-19
- Table 5: Brazil meat market volume: million kilograms, 2015-19
- Table 6: Brazil meat market category segmentation: \$ million, 2019
- Table 7: Brazil meat market geography segmentation: \$ million, 2019
- Table 8: Brazil meat market share: % share, by value, 2019
- Table 9: Brazil meat market distribution: % share, by value, 2019
- Table 10: Brazil meat market value forecast: \$ million, 2019-24
- Table 11: Brazil meat market volume forecast: million kilograms, 2019-24
- Table 12: Brazil size of population (million), 2015-19
- Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
- Table 14: Brazil gdp (current prices, \$ billion), 2015-19
- Table 15: Brazil inflation, 2015-19
- Table 16: Brazil consumer price index (absolute), 2015-19
- Table 17: Brazil exchange rate, 2015-19
- Table 18: China meat market value: \$ million, 2015-19
- Table 19: China meat market volume: million kilograms, 2015-19
- Table 20: China meat market category segmentation: \$ million, 2019
- Table 21: China meat market geography segmentation: \$ million, 2019
- Table 22: China meat market share: % share, by value, 2019
- Table 23: China meat market distribution: % share, by value, 2019
- Table 24: China meat market value forecast: \$ million, 2019-24
- Table 25: China meat market volume forecast: million kilograms, 2019-24
- Table 26: China size of population (million), 2015-19
- Table 27: China gdp (constant 2005 prices, \$ billion), 2015-19
- Table 28: China gdp (current prices, \$ billion), 2015-19
- Table 29: China inflation, 2015-19
- Table 30: China consumer price index (absolute), 2015-19
- Table 31: China exchange rate, 2015-19
- Table 32: India meat market value: \$ million, 2015-19
- Table 33: India meat market volume: million kilograms, 2015-19
- Table 34: India meat market category segmentation: \$ million, 2019
- Table 35: India meat market geography segmentation: \$ million, 2019

- Table 36: India meat market share: % share, by value, 2019
- Table 37: India meat market distribution: % share, by value, 2019
- Table 38: India meat market value forecast: \$ million, 2019-24
- Table 39: India meat market volume forecast: million kilograms, 2019-24
- Table 40: India size of population (million), 2015-19
- Table 41: India gdp (constant 2005 prices, \$ billion), 2015-19
- Table 42: India gdp (current prices, \$ billion), 2015-19
- Table 43: India inflation, 2015-19
- Table 44: India consumer price index (absolute), 2015-19
- Table 45: India exchange rate, 2015-19
- Table 46: Russia meat market value: \$ million, 2015-19
- Table 47: Russia meat market volume: million kilograms, 2015-19
- Table 48: Russia meat market category segmentation: \$ million, 2019
- Table 49: Russia meat market geography segmentation: \$ million, 2019
- Table 50: Russia meat market share: % share, by value, 2019

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC meat industry, revenue(\$m), 2015-24
- Figure 1: BRIC meat industry, revenue(\$m), 2015-19
- Figure 1: BRIC meat industry, revenue(\$m), 2019-24
- Figure 1: Brazil meat market value: \$ million, 2015-19
- Figure 2: Brazil meat market volume: million kilograms, 2015-19
- Figure 3: Brazil meat market category segmentation: % share, by value, 2019
- Figure 4: Brazil meat market geography segmentation: % share, by value, 2019
- Figure 5: Brazil meat market share: % share, by value, 2019
- Figure 6: Brazil meat market distribution: % share, by value, 2019
- Figure 7: Brazil meat market value forecast: \$ million, 2019-24
- Figure 8: Brazil meat market volume forecast: million kilograms, 2019-24
- Figure 9: Forces driving competition in the meat market in Brazil, 2019
- Figure 10: Drivers of buyer power in the meat market in Brazil, 2019
- Figure 11: Drivers of supplier power in the meat market in Brazil, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the meat market in Brazil, 2019
- Figure 13: Factors influencing the threat of substitutes in the meat market in Brazil, 2019
- Figure 14: Drivers of degree of rivalry in the meat market in Brazil, 2019
- Figure 15: China meat market value: \$ million, 2015-19
- Figure 16: China meat market volume: million kilograms, 2015-19
- Figure 17: China meat market category segmentation: % share, by value, 2019
- Figure 18: China meat market geography segmentation: % share, by value, 2019
- Figure 19: China meat market share: % share, by value, 2019
- Figure 20: China meat market distribution: % share, by value, 2019
- Figure 21: China meat market value forecast: \$ million, 2019-24
- Figure 22: China meat market volume forecast: million kilograms, 2019-24
- Figure 23: Forces driving competition in the meat market in China, 2019
- Figure 24: Drivers of buyer power in the meat market in China, 2019
- Figure 25: Drivers of supplier power in the meat market in China, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the meat market in China, 2019
- Figure 27: Factors influencing the threat of substitutes in the meat market in China, 2019
- Figure 28: Drivers of degree of rivalry in the meat market in China, 2019



- Figure 29: India meat market value: \$ million, 2015-19
- Figure 30: India meat market volume: million kilograms, 2015-19
- Figure 31: India meat market category segmentation: % share, by value, 2019
- Figure 32: India meat market geography segmentation: % share, by value, 2019
- Figure 33: India meat market share: % share, by value, 2019
- Figure 34: India meat market distribution: % share, by value, 2019
- Figure 35: India meat market value forecast: \$ million, 2019-24
- Figure 36: India meat market volume forecast: million kilograms, 2019-24
- Figure 37: Forces driving competition in the meat market in India, 2019
- Figure 38: Drivers of buyer power in the meat market in India, 2019
- Figure 39: Drivers of supplier power in the meat market in India, 2019
- Figure 40: Factors influencing the likelihood of new entrants in the meat market in India, 2019
- Figure 41: Factors influencing the threat of substitutes in the meat market in India, 2019
- Figure 42: Drivers of degree of rivalry in the meat market in India, 2019
- Figure 43: Russia meat market value: \$ million, 2015-19
- Figure 44: Russia meat market volume: million kilograms, 2015-19
- Figure 45: Russia meat market category segmentation: % share, by value, 2019
- Figure 46: Russia meat market geography segmentation: % share, by value, 2019
- Figure 47: Russia meat market share: % share, by value, 2019
- Figure 48: Russia meat market distribution: % share, by value, 2019
- Figure 49: Russia meat market value forecast: \$ million, 2019-24
- Figure 50: Russia meat market volume forecast: million kilograms, 2019-24

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