

McDonald's Corp - Company Profile and SWOT Analysis

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Abstracts

McDonald's Corp %li%Company Profile and SWOT Analysis

Summary

McDonald's Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

McDonald's Corp (McDonald's) is a food service retail chain operator. The company operates and franchises McDonald's restaurants that serve a locally relevant menu of food and beverages. Its menu offerings includes hamburgers and cheeseburgers, chicken sandwiches, chicken nuggets, wraps, salads, French fries, oatmeal, shakes, desserts, sundaes, soft serve cones, pies, soft drinks, coffee, and other beverages. It also offers various breakfast items such as McGriddles, Sausage McMuffin with Egg, Egg McMuffin, biscuit and bagel sandwiches, and hotcakes. McDonald's also offers Big Mac, Filet-O-Fish, McFlurry, Chicken McNuggets, McMuffin, and McGriddles. It operates in North America, South America, Europe, Asia, and Oceanic and Africa. It is headquartered in Chicago, Illinois, the US.

Scope

Detailed information on McDonald's Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting McDonald's Corp in the form of a SWOT analysis

An in-depth view of the business model of McDonald's Corp including a breakdown and examination of key business segments

Intelligence on McDonald's Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about McDonald's Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of McDonald's Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess McDonald's Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on McDonald's Corp's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- McDonald's Corp: Company Overview
- McDonald's Corp: Overview and Key Facts
- McDonald's Corp: Overview
- McDonald's Corp: Key Facts
- McDonald's Corp: Key Employees
- McDonald's Corp: Key Employee Biographies
- McDonald's Corp: Major Products and Services
- McDonald's Corp: Company History
- McDonald's Corp: Management Statement
- McDonald's Corp: Locations and Subsidiaries
- McDonald's Corp: Key Competitors
- McDonald's Corp: Company Analysis
- McDonald's Corp: Business Description
- McDonald's Corp: SWOT Analysis
- McDonald's Corp: SWOT Overview
- McDonald's Corp: Strengths
- McDonald's Corp: Weaknesses
- McDonald's Corp: Opportunities
- McDonald's Corp: Threats
- McDonald's Corp: Corporate Financial Deals Activity
- McDonald's Corp: Financial Deals Overview
- McDonald's Corp: Targets and Partners
- McDonald's Corp: Top Deals 2020 - 2024YTD*
- McDonald's Corp: Advisors
- McDonald's Corp: Top Legal Advisors
- McDonald's Corp: Top Financial Advisors
- McDonald's Corp: Mergers and Acquisitions
- McDonald's Corp: Capital Raising
- McDonald's Corp: Divestments
- McDonald's Corp: Recent Developments
- McDonald's Corp: News and Events Summary
- McDonald's Corp: Business Expansion
- McDonald's Corp: Contracts
- McDonald's Corp: Corporate Governance
- McDonald's Corp: Financial Deals

McDonald's Corp: Red Flags/DistressSignals
McDonald's Corp: Regulatory and Legal Events
McDonald's Corp: Strategy and Operations
Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: McDonald's Corp: Key Facts
- Table 2: McDonald's Corp: Key Employees
- Table 3: McDonald's Corp: Company History
- Table 4: McDonald's Corp: Locations and Subsidiaries
- Table 5: McDonald's Corp: Key Competitors
- Table 6: McDonald's Corp: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: McDonald's Corp: M&A Activity by Geography (TTM*)
- Table 8: McDonald's Corp: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 9: McDonald's Corp: Targets and Partners
- Table 10: McDonald's Corp: Top Deals 2020 - 2024YTD*
- Table 11: McDonald's Corp: Legal Advisor Ranking by Value (US\$m)
- Table 12: McDonald's Corp: Financial Advisor Ranking by Value (US\$m)
- Table 13: McDonald's Corp: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 14: McDonald's Corp: M&A Activity by Geography (2020 - YTD*2024)
- Table 15: McDonald's Corp: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 16: McDonald's Corp: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 17: McDonald's Corp: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 18: McDonald's Corp: Divestments by Geography (2020 - YTD*2024)
- Table 19: McDonald's Corp: News and Events Summary
- Table 20: McDonald's Corp: Business Expansion
- Table 21: McDonald's Corp: Contracts
- Table 22: McDonald's Corp: Corporate Governance
- Table 23: McDonald's Corp: Financial Deals
- Table 24: McDonald's Corp: Red Flags/DistressSignals
- Table 25: McDonald's Corp: Regulatory and Legal Events
- Table 26: McDonald's Corp: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: McDonald's Corp: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: McDonald's Corp: M&A Activity by Geography (TTM*)

Figure 3: McDonald's Corp: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 4: McDonald's Corp: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 5: McDonald's Corp: M&A Activity by Geography (2020 - YTD*2024)

Figure 6: McDonald's Corp: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 7: McDonald's Corp: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 8: McDonald's Corp: Divestments Volume and Value Trend (2020 - YTD*2024)

Figure 9: McDonald's Corp: Divestments by Geography (2020 - YTD*2024)

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