

The McClatchy Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

The McClatchy Company - Strategy, SWOT and Corporate Finance Report

SUMMARY

The McClatchy Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The McClatchy Company (McClatchy or 'the company') is a local media company that provides both print and digital news and advertising services. The company's newspaper portfolio consists of daily newspapers, community newspapers, mobile news and other publications. The company publishes the newspaper of The Sacramento Bee, Miami Herald, The Fort Worth Star-Telegram, The Charlotte Observer, The Kansas City Star and The News & Observer (Raleigh) brands. It also provides websites, direct marketing and direct mail services and advertising services. The company operates its newspaper production facilities in the US. It primarily operates in California, Texas, Florida, Southeast, Northwest and Midwest. The company is headquartered in Sacramento, California, the US

SCOPE

Detailed information on The McClatchy Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The McClatchy Company in the form of a SWOT analysis

An in-depth view of the business model of The McClatchy Company including a breakdown and examination of key business segments

Intelligence on The McClatchy Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The McClatchy Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The McClatchy Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The McClatchy Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The McClatchy Company's business structure, strategy and prospects.

Contents

- Company Snapshot
- The McClatchy Company: Company Overview
- The McClatchy Company: Overview and Key Facts
- The McClatchy Company: Overview
- The McClatchy Company: Key Facts
- The McClatchy Company: Key Employees
- The McClatchy Company: Key Employee Biographies
- The McClatchy Company: Major Products and Services
- The McClatchy Company: Company History
- The McClatchy Company: Locations and Subsidiaries
- The McClatchy Company: Key Competitors
- The McClatchy Company: Company Analysis
- The McClatchy Company: Business Description
- The McClatchy Company: SWOT Analysis
- The McClatchy Company: SWOT Overview
- The McClatchy Company: Strengths
- The McClatchy Company: Weaknesses
- The McClatchy Company: Opportunities
- The McClatchy Company: Threats
- The McClatchy Company: Corporate Financial Deals Activity
- The McClatchy Company: Financial Deals Overview
- The McClatchy Company: Targets and Partners
- The McClatchy Company: Top Deals 2018 - 2022YTD*
- The McClatchy Company: Advisors
- The McClatchy Company: Top Legal Advisors
- The McClatchy Company: Top Financial Advisors
- The McClatchy Company: Corporate Venturing
- The McClatchy Company: Private Equity and Ownership
- The McClatchy Company: Recent Developments
- The McClatchy Company: News and Events Summary
- The McClatchy Company: Business Expansion
- The McClatchy Company: Contracts
- The McClatchy Company: Corporate Governance
- The McClatchy Company: Financial Deals
- The McClatchy Company: Financial Performance
- The McClatchy Company: Red Flags/Distress Signals
- The McClatchy Company: Red Flags/DistressSignals

The McClatchy Company: Regulatory and Legal Events

The McClatchy Company: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: The McClatchy Company: Key Facts
- Table 2: The McClatchy Company: Key Employees
- Table 3: The McClatchy Company: Company History
- Table 4: The McClatchy Company: Locations and Subsidiaries
- Table 5: The McClatchy Company: Key Competitors
- Table 6: The McClatchy Company: Deal Activity by Deal Type - Volume (2018 - YTD*2022)
- Table 7: The McClatchy Company: Targets and Partners
- Table 8: The McClatchy Company: Top Deals 2018 - 2022YTD*
- Table 9: The McClatchy Company: Legal Advisor Ranking by Value (US\$m)
- Table 10: The McClatchy Company: Financial Advisor Ranking by Value (US\$m)
- Table 11: The McClatchy Company: Corporate Venturing Volume and Value Trend (2018 - YTD*2022)
- Table 12: The McClatchy Company: Corporate Venturing by Geography (2018 - YTD*2022)
- Table 13: The McClatchy Company: Private Equity and Ownership Volume and Value Trend (2018 - YTD*2022)
- Table 14: The McClatchy Company: Private Equity and Ownership Volume by Deal Type (2018 - YTD*2022)
- Table 15: The McClatchy Company: News and Events Summary
- Table 16: The McClatchy Company: Business Expansion
- Table 17: The McClatchy Company: Contracts
- Table 18: The McClatchy Company: Corporate Governance
- Table 19: The McClatchy Company: Financial Deals
- Table 20: The McClatchy Company: Financial Performance
- Table 21: The McClatchy Company: Red Flags/Distress Signals
- Table 22: The McClatchy Company: Red Flags/DistressSignals
- Table 23: The McClatchy Company: Regulatory and Legal Events
- Table 24: The McClatchy Company: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: The McClatchy Company: Deal Activity by Deal Type - Volume (2018 - YTD*2022)

Figure 2: The McClatchy Company: Corporate Venturing Volume and Value Trend (2018 - YTD*2022)

Figure 3: The McClatchy Company: Corporate Venturing by Geography (2018 - YTD*2022)

Figure 4: The McClatchy Company: Private Equity and Ownership Volume and Value Trend (2018 - YTD*2022)

Figure 5: The McClatchy Company: Private Equity and Ownership Volume by Deal Type (2018 - YTD*2022)

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