

McAlister's Corp - Company Profile and SWOT Analysis

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Abstracts

McAlister's Corp %li%Company Profile and SWOT Analysis

Summary

McAlister's Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

McAlister's Corp (McAlister's Deli), a subsidiary of FOCUS Brands Inc., is an operator of fast-casual restaurants. The company's restaurant menu offering includes sandwiches, melts, spuds, soups, salads, beverages, sides, and desserts. It also offers McAlister's Famous Sweet Tea. Furthermore, it provides dine-in, take-out and catering services. Under its catering services, McAlister's Deli offers breakfast, sandwich trays, spud bars, snacks and breaks, salads, box lunches, and dessert trays for various business meetings and family gatherings. McAlister's Deli also offers training and support required for its franchisees. The company operates restaurants across Wyoming, Colorado, Texas, Nebraska, Louisiana, Missouri, Indiana, Georgia, Florida, North and South Carolina, Michigan, Ohio, and Virginia states in the US. McAlister's Deli is headquartered in Atlanta, Georgia, the US.

Scope

Detailed information on McAlister's Corp required for business and competitor

intelligence needs

A study of the major internal and external factors affecting McAlister's Corp in the form of a SWOT analysis

An in-depth view of the business model of McAlister's Corp including a breakdown and examination of key business segments

Intelligence on McAlister's Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about McAlister's Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of McAlister's Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess McAlister's Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on McAlister's Corp's business structure, strategy and prospects.

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