

M&C Saatchi PLC - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/M531F2D853E0EN.html>

Date: July 2025

Pages: 56

Price: US\$ 175.00 (Single User License)

ID: M531F2D853E0EN

Abstracts

Summary

M&C Saatchi PLC - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

M&C Saatchi PLC (M&C Saatchi) is a global creative solutions organization that operates in the advertising and marketing industry. The company's main activities include advertising, consulting, communication for defense, diplomacy and development, passions, and media services. It also offers advertising, branding, customer relationship management (CRM), performance media, marketing consultancy and research and insight services. The company serves various industries including government, retail, FMCG, financial services, and media/telecoms. M&C Saatchi works with a diverse range of clients, including Barclays, adidas, De'Longhi, Ferrero, Nedbank, Astron Energy, Amazon, and the NHS. The company operates in Europe, the Middle East and Africa, Asia-Pacific and the Americas. M&C Saatchi is headquartered in London, the UK.

Scope

Detailed information on M&C Saatchi PLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting M&C Saatchi PLC in the form of a SWOT analysis

An in-depth view of the business model of M&C Saatchi PLC including a breakdown and examination of key business segments

Intelligence on M&C Saatchi PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about M&C Saatchi PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of M&C Saatchi PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess M&C Saatchi PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on M&C Saatchi PLC's business structure, strategy and prospects.

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