

Maxeda BV - Company Profile and SWOT Analysis

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Abstracts

Maxeda BV %li%Company Profile and SWOT Analysis

Summary

Maxeda BV %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Maxeda BV (Maxeda) is a specialty retailer of home improvement do-it-yourself (DIY) products. The company offers a comprehensive range of DIY home improvement products, home decoration products, garden appliances and building materials. The products are sold under both national brands and the company-owned brands that include Baseline, Aquazuro, Perfection, AquaVive, Central Park, DecoMode, Sencys, and MXPower. The company operates stores under the banners Brico, Praxis, and Brico Plan-It. The company sells products through online websites under each banner and through its stores. The company has operations in the Netherlands, Belgium, and Luxembourg. Maxeda is headquartered in Amsterdam, the Netherlands.

Scope

Detailed information on Maxeda BV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Maxeda BV in the form of a SWOT analysis

An in-depth view of the business model of Maxeda BV including a breakdown and examination of key business segments

Intelligence on Maxeda BV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Maxeda BV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Maxeda BV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Maxeda BV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Maxeda BV's business structure, strategy and prospects.

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