

# Masco Corp - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Masco Corp - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Masco Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Masco Corp (Masco) is a manufacturer and distributor of building and home improvement products. Its product portfolio comprises faucets, kitchen and bath cabinets; bath and shower units; spas, paints and stains; windows and decorative hardware; showering and plumbing specialties. The company also manufactures and distributes spa products, exercise pools and systems, handheld showers, valves and other non-decorative plumbing products. It markets its products under the brand names such as Delta, Brizo, Peerless, Hansgrohe, Axor, Kraus, Ginger, Newport Brass, Brasstech, Kichler, Behr, Elan, Kilz, Bristan, Heritage, Mirolin and Brasscraft. The company operates manufacturing facilities in the US, China, Germany and the UK. Masco is headquartered in Livonia, Michigan, the US.

### SCOPE

Detailed information on Masco Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Masco Corp in the form of a SWOT analysis

An in-depth view of the business model of Masco Corp including a breakdown and examination of key business segments

Intelligence on Masco Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Masco Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Masco Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Masco Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Masco Corp's business structure, strategy and prospects.

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