

# Marston's PLC - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Marston's PLC - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Marston's PLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Marston's PLC (Marston's) carries out pub retailing business. The company principally offers beers, ciders, wines and spirits, and provides food and gaming services in its pubs and restaurants. The company operates bars and restaurants under various brands names including Revere Pub, Pitcher & Piano Bar, Town Centre Pub and Bar, and Marston's. Marston's operates tenanted, leased, franchised, and managed pubs and bars across local communities in England and Wales. The company also operates electric vehicle charging points in the North of England, Midlands, Wales, Scotland, and South of England. Marston's markets its products through its own managed pubs, retailers, and supermarkets in the UK. Marston's is headquartered in Wolverhampton, England, the UK.

### SCOPE

Detailed information on Marston's PLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Marston's PLC in the form of a SWOT analysis

An in-depth view of the business model of Marston's PLC including a breakdown and examination of key business segments

Intelligence on Marston's PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Marston's PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Marston's PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Marston's PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Marston's PLC's business structure, strategy and prospects.

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