

Mars, Incorporated - Strategy, SWOT and Corporate Finance Report

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Abstracts

Mars, Incorporated %li%Strategy, SWOT and Corporate Finance Report

Summary

Mars, Incorporated %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Mars, Incorporated (Mars or "the company") is involved in the manufacturing, distributing, and marketing of confectionery products, pet food, drinks, and other food products. The company offers its products to distributors, specialty stores, retailers, and veterinary practices under several brands including M&M's, Snickers, Dove, Mars, Wrigley's, Orbit, Extra, Pedigree, Whiskas, Royal Canin, Double mint, and TWIX. The company's operations are spread across Europe, North America, Africa, Asia, Europe, South America, and Australia. It operates The WALTHAM petcare science institute for pet nutrition. Mars also operates veterinary hospitals in the US, Canada and Japan. The company is headquartered in McLean, Virginia, the US.

Scope

Detailed information on Mars, Incorporated required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mars, Incorporated in the form of a SWOT analysis

An in-depth view of the business model of Mars, Incorporated including a breakdown and examination of key business segments

Intelligence on Mars, Incorporated's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mars, Incorporated, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Mars, Incorporated and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mars, Incorporated as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mars, Incorporated's business structure, strategy and prospects.

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