

Marriott International Inc - Company Profile and SWOT Analysis

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Abstracts

Marriott International Inc - Company Profile and SWOT Analysis

SUMMARY

Marriott International Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Marriott International Inc (Marriott) is a hospitality service provider that operates hotels and restaurants. It operates, franchises, and licenses hotels, residential and timeshare properties under several luxury, premium, and select brand names. Its brands include the Ritz-Carlton, JW Marriott, St. Regis, Westin, Renaissance, Marriott Hotels, Le Meridien, Gaylord Hotels, Marriott Executive Apartments, Delta Hotels, Tribute Portfolio, Design Hotels, Courtyard and SpringHill Suites. Marriott offers accommodation, hotel reservations, timeshare vacations, flight and hotel packages, and car rental services. It also operates loyalty programs, including Marriott Bonvoy. The company's operations span North America, Europe, Africa, the Middle East, Asia-Pacific, Caribbean, and Latin America. Marriott is headquartered in Bethesda, Maryland, the US.

SCOPE

Detailed information on Marriott International Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Marriott International Inc in the form of a SWOT analysis

An in-depth view of the business model of Marriott International Inc including a breakdown and examination of key business segments

Intelligence on Marriott International Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Marriott International Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Marriott International Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Marriott International Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Marriott International Inc's business structure, strategy and prospects.

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