

# Mowi ASA - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/M02A0708167EN.html>

Date: June 2023

Pages: 53

Price: US\$ 175.00 (Single User License)

ID: M02A0708167EN

## Abstracts

Mowi ASA - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Mowi ASA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Mowi ASA (Mowi) is a provider of seafood products. The company offers farmed salmon, fresh fish, whole salmon, and processed salmon. It is also involving in fish farming, processing, and sale of Atlantic salmon. The company's product portfolio includes whole fish, fillets, steaks, portioned fish, smoked fish, smoked salmon, and ready-to-eat dishes. Mowi markets its products under Mowi, Kristen, Rebel fish, Laschinger, Ducktrap river, Harbour Salmon and Pieters brand names. It operates processing facilities in Belgium, Canada, Chile, France, the Faroes, Ireland, the Netherlands, Norway, Poland, the UK and the US. Mowi is headquartered in Bergen, Norway.

### SCOPE

Detailed information on Mowi ASA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Mowi ASA in the form of a SWOT analysis

An in-depth view of the business model of Mowi ASA including a breakdown and examination of key business segments

Intelligence on Mowi ASA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Mowi ASA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Mowi ASA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Mowi ASA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Mowi ASA's business structure, strategy and prospects.

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