

# Marine Freight in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Marine Freight in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The marine freight sector is defined as consisting of revenues generated from freight transportation by ship of container (only LoLo) and dry bulk cargo, by sea and ocean-going vessels. The sector includes both domestic and international freight, which for the purposes of this report is counted in the country of origin. The values are calculated by multiplying the average price of the goods per ton of volume of cargo transported. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The European marine freight industry had total revenues of \$135.1bn in 2020, representing a compound annual growth rate (CAGR) of 8.6% between 2016 and 2020.

The Containerized segment was the industry's most lucrative in 2020, with total revenues of \$114.9bn, equivalent to 85.1% of the industry's overall value.

Looking forward to 2021, pent up demand for consumer goods could contribute to a boom in activity in the European marine freight sector. However, this may be unsustainable in the long-term, contributing to volatility within the sector.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the marine freight market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the marine freight market in Europe

Leading company profiles reveal details of key marine freight market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe marine freight market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Europe marine freight market by value in 2020?

What will be the size of the Europe marine freight market in 2025?

What factors are affecting the strength of competition in the Europe marine freight market?

How has the market performed over the last five years?

Who are the top competitors in Europe's marine freight market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who were the most notable players in 2020?
- 7.2. What strategies do leading players follow?
- 7.3. What has been the most significant M&A activity this year?
- 7.4. Are there any regulations currently in place which are affecting the industry?

## **8 COMPANY PROFILES**

- 8.1. CMA CGM SA
- 8.2. A.P. Moller-Maersk A/S
- 8.3. Hapag-Lloyd AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe marine freight industry value: \$ billion, 2016-20
- Table 2: Europe marine freight industry category segmentation: \$ billion, 2020
- Table 3: Europe marine freight industry geography segmentation: \$ billion, 2020
- Table 4: Europe marine freight industry value forecast: \$ billion, 2020-25
- Table 5: CMA CGM SA: key facts
- Table 6: CMA CGM SA: Key Employees
- Table 7: A.P. Moller-Maersk A/S: key facts
- Table 8: A.P. Moller-Maersk A/S: Annual Financial Ratios
- Table 9: A.P. Moller-Maersk A/S: Annual Financial Ratios (Continued)
- Table 10: A.P. Moller-Maersk A/S: Key Employees
- Table 11: Hapag-Lloyd AG: key facts
- Table 12: Hapag-Lloyd AG: Annual Financial Ratios
- Table 13: Hapag-Lloyd AG: Key Employees
- Table 14: Europe size of population (million), 2016-20
- Table 15: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 16: Europe gdp (current prices, \$ billion), 2016-20
- Table 17: Europe inflation, 2016-20
- Table 18: Europe consumer price index (absolute), 2016-20
- Table 19: Europe exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe marine freight industry value: \$ billion, 2016-20

Figure 2: Europe marine freight industry category segmentation: % share, by value, 2020

Figure 3: Europe marine freight industry geography segmentation: % share, by value, 2020

Figure 4: Europe marine freight industry value forecast: \$ billion, 2020-25

Figure 5: Forces driving competition in the marine freight industry in Europe, 2020

Figure 6: Drivers of buyer power in the marine freight industry in Europe, 2020

Figure 7: Drivers of supplier power in the marine freight industry in Europe, 2020

Figure 8: Factors influencing the likelihood of new entrants in the marine freight industry in Europe, 2020

Figure 9: Factors influencing the threat of substitutes in the marine freight industry in Europe, 2020

Figure 10: Drivers of degree of rivalry in the marine freight industry in Europe, 2020

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