

# Marie Brizard Wine & Spirits SA - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Marie Brizard Wine & Spirits SA %li%Strategy, SWOT and Corporate Finance Report

## Summary

Marie Brizard Wine & Spirits SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

Marie Brizard Wine & Spirits SA (Marie Brizard) is a producer and distributor of vodka, wines, whisky and spirits. Its spirits category comprises Krupnik Vodka, Sobieski vodka, Cognac Gautier, San Jose Tequila, Old Lady's Gin, Pastis Berger. Marie Bizard also offers several varieties of wines including Eclat du Rhone and Bodega Marques del Puerto. The company has manufacturing facilities in Bulgaria, France, Poland, Spain, Lithuania and Brazil. The company along with its subsidiaries operates in Bulgaria, Brazil, China, Denmark, France, Lithuania, Poland, Russia, Ukraine, Trinidad and the US. It also exports its products globally. Marie Brizard is headquartered in Charenton-Le-Pont, France.

#### Scope

Detailed information on Marie Brizard Wine & Spirits SA required for business and competitor intelligence needs



A study of the major internal and external factors affecting Marie Brizard Wine & Spirits SA in the form of a SWOT analysis

An in-depth view of the business model of Marie Brizard Wine & Spirits SA including a breakdown and examination of key business segments

Intelligence on Marie Brizard Wine & Spirits SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Marie Brizard Wine & Spirits SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Marie Brizard Wine & Spirits SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Marie Brizard Wine & Spirits SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Marie Brizard Wine & Spirits SA's business structure, strategy and prospects.



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