

# Manulife Holdings Berhad - Strategy, SWOT and Corporate Finance Report

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Date: November 2023

Pages: 33

Price: US\$ 175.00 (Single User License)

ID: MC915DAE880EN

## Abstracts

Manulife Holdings Berhad %li%Strategy, SWOT and Corporate Finance Report

### Summary

Manulife Holdings Berhad %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Manulife Holdings Berhad (Manulife Malaysia), a subsidiary of Manulife Financial Corp, is an investment holding company. It offers investment and fund management, unit trust fund management, and private retirement scheme funds. The company offers a wide range of life insurance products including life protection, education planning, savings and investment, health and medical, and retirement planning policies. Manulife Malaysia also manages unit trust funds including equity funds and bond funds. It operates insurance operations through its wholly-owned subsidiary Manulife Insurance Berhad; and asset management business through Manulife Asset Management Services Berhad. The company sells its products and services through a network of agency force, bancassurance, direct channel, and the internet. Manulife Malaysia is headquartered in Kuala Lumpur, Malaysia.

### Scope

Detailed information on Manulife Holdings Berhad required for business and

### competitor intelligence needs

A study of the major internal and external factors affecting Manulife Holdings Berhad in the form of a SWOT analysis

An in-depth view of the business model of Manulife Holdings Berhad including a breakdown and examination of key business segments

Intelligence on Manulife Holdings Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Manulife Holdings Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Manulife Holdings Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Manulife Holdings Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Manulife Holdings Berhad's business structure, strategy and prospects.

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