

# Manulife Financial Corp - Company Profile and SWOT Analysis

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## Abstracts

Manulife Financial Corp - Company Profile and SWOT Analysis

### SUMMARY

Manulife Financial Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Manulife Financial Corp (MFC) offers a range of financial protection and asset and wealth management products and services to individuals and corporate customers. Its insurance products include individual life insurance, creditor insurance, individual living benefits insurance and group life and health insurance. The company also offers annuities, mutual funds, education savings plans, individual retirement savings plans, investment-linked products and group retirement savings plans. The company markets and distributes its products through independent agents, contracted agents, financial advisors, bank partnerships and brokers. It operates in the US, Cambodia, China, Hong Kong, Indonesia, Japan, Singapore, Taiwan, the Philippines, Vietnam and the UK. MFC is headquartered in Toronto, Canada.

### SCOPE

Detailed information on Manulife Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Manulife Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of Manulife Financial Corp including a breakdown and examination of key business segments

Intelligence on Manulife Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Manulife Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Manulife Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Manulife Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Manulife Financial Corp's business structure, strategy and prospects.

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