

The Manitowoc Co Inc - Company Profile and SWOT Analysis

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Abstracts

The Manitowoc Co Inc %li%Company Profile and SWOT Analysis

Summary

The Manitowoc Co Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Manitowoc Co Inc (Manitowoc) is a manufacturer of cranes and lifting solutions. Its product portfolio includes crawler cranes, mobile telescopic cranes, tower cranes, lattice boom cranes and boom trucks. Manitowoc offers products under various brands such as Grove, MGX Equipment Services, Aspen Equipment, Manitowoc, National Crane, Shuttlelift, and Potain. It also offers crane product parts and services, structural repairs, crane rebuilding and remanufacturing and training services. Manitowoc serves energy, petrochemical, industrial, infrastructure construction, and residential and commercial construction sectors. The company owns manufacturing, distribution, and service facilities across several countries in the Americas, Europe and Africa, the Middle East, and the Asia Pacific. Manitowoc is headquartered in Milwaukee, Wisconsin, the US.

Scope

Detailed information on The Manitowoc Co Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Manitowoc Co Inc in the form of a SWOT analysis

An in-depth view of the business model of The Manitowoc Co Inc including a breakdown and examination of key business segments

Intelligence on The Manitowoc Co Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Manitowoc Co Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Manitowoc Co Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Manitowoc Co Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Manitowoc Co Inc's business structure, strategy and prospects.

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