

# Manila Electric Company - Company Profile and SWOT Analysis

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## Abstracts

Manila Electric Company %li%Company Profile and SWOT Analysis

### Summary

Manila Electric Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Manila Electric Company (Meralco or 'the company') is engaged in the distribution and sale of electric energy through its distribution network facilities in its franchise area. It constructs, operates, and maintains the electricity distribution system in the cities and municipalities of Bulacan, Metro Manila, Cavite, Rizal, and certain cities, municipalities and barangays in the provinces of Laguna, Pampagna, Batangas, and Quezon. It also conducts other businesses such as industrial construction, power generation, and engineering, consultancy services, information technology services, e-business, energy management, and real estate development. Meralco primarily serves residential and industrial customers. The company is headquartered in Pasig City, the Philippines.

### Scope

Detailed information on Manila Electric Company required for business and competitor intelligence needs



A study of the major internal and external factors affecting Manila Electric Company in the form of a SWOT analysis

An in-depth view of the business model of Manila Electric Company including a breakdown and examination of key business segments

Intelligence on Manila Electric Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Manila Electric Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Manila Electric Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Manila Electric Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Manila Electric Company's business structure, strategy and prospects.



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