

# Manchester United Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Manchester United Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Manchester United Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Manchester United Plc (MU) is an English football club that manages the operations of a professional sports team. The company's activities include sponsorship, merchandising, product licensing, mobile and content, and broadcasting. Its official global channel, MUTV, delivers matches to various countries and regions worldwide. The company markets and sells apparel, training and leisurewear, and other clothing with the Manchester United brand. It also sells other accessories such as coffee mugs, and bedspreads, through its branded retail centers, wholesale distribution channels, and e-commerce platforms. MU owns the Old Trafford stadium located in Trafford, Manchester, the UK. Its major sponsorship partners include Adidas, Apollo Tyres, Kohler, Betfred, Chivas, and Canon. MU is headquartered in Manchester, England, the UK.

### SCOPE

Detailed information on Manchester United Plc required for business and

## competitor intelligence needs

A study of the major internal and external factors affecting Manchester United Plc in the form of a SWOT analysis

An in-depth view of the business model of Manchester United Plc including a breakdown and examination of key business segments

Intelligence on Manchester United Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Manchester United Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Manchester United Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Manchester United Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Manchester United Plc's business structure, strategy and prospects.

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