

Management and Marketing Consultancy in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/MB4AA1E0200AEN.html>

Date: July 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: MB4AA1E0200AEN

Abstracts

Management and Marketing Consultancy in the United States of America (USA) - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Management & Marketing Consultancy in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.

The US management and marketing consultancy market had total revenues of \$166,420.7m in 2020, representing a compound annual growth rate (CAGR) of 0.6% between 2016 and 2020.

The corporate strategy segment was the market's most lucrative in 2020, with

total revenues of \$50,798.3m, equivalent to 30.5% of the market's overall value.

The need for businesses to improve their digital offering has been accelerated by the COVID-19 pandemic, and this could help to boost growth in the market over the forecast period as businesses seek to adapt to new technologies and maintain profitability in an increasingly digitized world.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United States

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States management & marketing consultancy market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United States management & marketing consultancy market by value in 2020?

What will be the size of the United States management & marketing consultancy market in 2025?

What factors are affecting the strength of competition in the United States management & marketing consultancy market?

How has the market performed over the last five years?

Who are the top competitors in the United States's management & marketing consultancy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who were the leading players in 2020?
- 7.2. What strategies do leading players follow?
- 7.3. How have leading players adapted to new technologies?
- 7.4. How are leading players responding to the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. Deloitte Touche Tohmatsu Limited
- 8.2. PricewaterhouseCoopers International Ltd
- 8.3. The Boston Consulting Group
- 8.4. McKinsey & Company, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

12. LIST OF TABLES

Table 1: United States management & marketing consultancy market value: \$ million, 2016-20

Table 2: United States management & marketing consultancy market category segmentation: \$ million, 2020

Table 3: United States management & marketing consultancy market geography segmentation: \$ million, 2020

Table 4: United States management & marketing consultancy market value forecast: \$ million, 2020-25

Table 5: Deloitte Touche Tohmatsu Limited: key facts

Table 6: Deloitte Touche Tohmatsu Limited: Key Employees

Table 7: Deloitte Touche Tohmatsu Limited: Key Employees Continued

Table 8: PricewaterhouseCoopers International Ltd: key facts

Table 9: PricewaterhouseCoopers International Ltd: Key Employees

Table 10: PricewaterhouseCoopers International Ltd: Key Employees Continued

Table 11: The Boston Consulting Group: key facts

Table 12: The Boston Consulting Group: Key Employees

Table 13: The Boston Consulting Group: Key Employees Continued

Table 14: The Boston Consulting Group: Key Employees Continued

Table 15: The Boston Consulting Group: Key Employees Continued

Table 16: McKinsey & Company, Inc.: key facts

Table 17: McKinsey & Company, Inc.: Key Employees

Table 18: United States size of population (million), 2016-20

Table 19: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: United States gdp (current prices, \$ billion), 2016-20

Table 21: United States inflation, 2016-20

Table 22: United States consumer price index (absolute), 2016-20

Table 23: United States exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: United States management & marketing consultancy market value: \$ million, 2016-20

Figure 2: United States management & marketing consultancy market category segmentation: % share, by value, 2020

Figure 3: United States management & marketing consultancy market geography segmentation: % share, by value, 2020

Figure 4: United States management & marketing consultancy market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the management & marketing consultancy market in the United States, 2020

Figure 6: Drivers of buyer power in the management & marketing consultancy market in the United States, 2020

Figure 7: Drivers of supplier power in the management & marketing consultancy market in the United States, 2020

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in the United States, 2020

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in the United States, 2020

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy market in the United States, 2020

I would like to order

Product name: Management and Marketing Consultancy in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/MB4AA1E0200AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MB4AA1E0200AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

