

# Management and Marketing Consultancy in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M9DD11CA3D9CEN.html>

Date: July 2021

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: M9DD11CA3D9CEN

## Abstracts

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### SUMMARY

Management & Marketing Consultancy in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.

The UK management and marketing consultancy market had total revenues of \$11,425.9m in 2020, representing a compound annual growth rate (CAGR) of 5.1% between 2016 and 2020.

The information technology segment was the market's most lucrative in 2020,

with total revenues of \$3,884.8m, equivalent to 34% of the market's overall value.

Growth in the market going forwards is likely to be boosted by increased demand for information technology services as companies accelerate their digital transformation in the aftermath of the pandemic.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the management & marketing consultancy market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United Kingdom

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom management & marketing consultancy market with five year forecasts

## REASONS TO BUY

What was the size of the United Kingdom management & marketing consultancy market by value in 2020?

What will be the size of the United Kingdom management & marketing consultancy market in 2025?

What factors are affecting the strength of competition in the United Kingdom management & marketing consultancy market?

How has the market performed over the last five years?

How large is the United Kingdom's management & marketing consultancy market in relation to its regional counterparts?

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