

Management and Marketing Consultancy in France - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Management & Marketing Consultancy in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.

The French management and marketing consultancy market had total revenues of \$6,412.7m in 2020, representing a compound annual growth rate (CAGR) of 5.5% between 2016 and 2020.

The information technology segment was the market's most lucrative in 2020, with total revenues of \$1,795.6m, equivalent to 28% of the market's overall

value.

The need for businesses to improve their digital offering in order to connect with a greater number of customers and strengthen the efficiency of services has been accelerated by the COVID-19 pandemic. Therefore, consultancy services in this segment provide a lucrative opportunity for growth over the forecast period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in France

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France management & marketing consultancy market with five year forecasts

REASONS TO BUY

What was the size of the France management & marketing consultancy market by value in 2020?

What will be the size of the France management & marketing consultancy market in 2025?

What factors are affecting the strength of competition in the France management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up France's management & marketing consultancy market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who were the leading players in 2020?
- 7.2. How are leading players incorporating new technology into their business strategies?
- 7.3. What has been the rationale behind recent M&A activity?
- 7.4. How are leading players responding to the COVID-19 pandemic?

8 COMPANY PROFILES

- 8.1. Deloitte Touche Tohmatsu Limited
- 8.2. KPMG International
- 8.3. Accenture plc
- 8.4. Capgemini SE

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

12. LIST OF TABLES

- Table 1: France management & marketing consultancy market value: \$ million, 2016-20
- Table 2: France management & marketing consultancy market category segmentation: \$ million, 2020
- Table 3: France management & marketing consultancy market geography segmentation: \$ million, 2020
- Table 4: France management & marketing consultancy market value forecast: \$ million, 2020-25
- Table 5: Deloitte Touche Tohmatsu Limited: key facts
- Table 6: Deloitte Touche Tohmatsu Limited: Key Employees
- Table 7: Deloitte Touche Tohmatsu Limited: Key Employees Continued
- Table 8: KPMG International: key facts
- Table 9: KPMG International: Key Employees

Table 10: KPMG International: Key Employees Continued

Table 11: KPMG International: Key Employees Continued

Table 12: Accenture plc: key facts

Table 13: Accenture plc: Annual Financial Ratios

Table 14: Accenture plc: Key Employees

Table 15: Accenture plc: Key Employees Continued

Table 16: Accenture plc: Key Employees Continued

Table 17: Capgemini SE: key facts

Table 18: Capgemini SE: Annual Financial Ratios

Table 19: Capgemini SE: Key Employees

Table 20: Capgemini SE: Key Employees Continued

Table 21: France size of population (million), 2016-20

Table 22: France gdp (constant 2005 prices, \$ billion), 2016-20

Table 23: France gdp (current prices, \$ billion), 2016-20

Table 24: France inflation, 2016-20

Table 25: France consumer price index (absolute), 2016-20

Table 26: France exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: France management & marketing consultancy market value: \$ million, 2016-20

Figure 2: France management & marketing consultancy market category segmentation: % share, by value, 2020

Figure 3: France management & marketing consultancy market geography segmentation: % share, by value, 2020

Figure 4: France management & marketing consultancy market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the management & marketing consultancy market in France, 2020

Figure 6: Drivers of buyer power in the management & marketing consultancy market in France, 2020

Figure 7: Drivers of supplier power in the management & marketing consultancy market in France, 2020

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in France, 2020

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in France, 2020

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy

market in France, 2020

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