

# Management and Marketing Consultancy in Canada - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M47EB5D279F2EN.html>

Date: July 2021

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: M47EB5D279F2EN

## Abstracts

Management and Marketing Consultancy in Canada - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Management & Marketing Consultancy in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of the management & marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e., finance & risk services, sales & marketing services, etc.

The Canadian management and marketing consultancy market had total revenues of \$6,856.5m in 2020, representing a compound annual rate of change (CARC) of -1.5% between 2016 and 2020.

The operations management segment was the market's most lucrative in 2020, with total revenues of \$2,298.1m, equivalent to 33.5% of the market's overall

value.

A number of management and marketing consultancy firms have responded to the COVID-19 pandemic by offering specific coronavirus consulting services, which could provide a lucrative opportunity for growth in the market going forwards.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in Canada

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada management & marketing consultancy market with five year forecasts

## **REASONS TO BUY**

What was the size of the Canada management & marketing consultancy market by value in 2020?

What will be the size of the Canada management & marketing consultancy market in 2025?

What factors are affecting the strength of competition in the Canada management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up Canada's management & marketing consultancy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who were the leading players in 2020?
- 7.2. How are leading players adapting to new technology?
- 7.3. What strategies do leading players follow?
- 7.4. How are leading players responding to the COVID-19 outbreak?

## **8 COMPANY PROFILES**

- 8.1. Deloitte Touche Tohmatsu Limited
- 8.2. PricewaterhouseCoopers International Ltd
- 8.3. McKinsey & Company, Inc.
- 8.4. Ernst & Young Global Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## **12. LIST OF TABLES**

Table 1: Canada management & marketing consultancy market value: \$ million, 2016-20

Table 2: Canada management & marketing consultancy market category segmentation: \$ million, 2020

Table 3: Canada management & marketing consultancy market geography segmentation: \$ million, 2020

Table 4: Canada management & marketing consultancy market value forecast: \$ million, 2020-25

Table 5: Deloitte Touche Tohmatsu Limited: key facts

Table 6: Deloitte Touche Tohmatsu Limited: Key Employees

Table 7: Deloitte Touche Tohmatsu Limited: Key Employees Continued

Table 8: PricewaterhouseCoopers International Ltd: key facts

Table 9: PricewaterhouseCoopers International Ltd: Key Employees

Table 10: PricewaterhouseCoopers International Ltd: Key Employees Continued

Table 11: McKinsey & Company, Inc.: key facts

Table 12: McKinsey & Company, Inc.: Key Employees

Table 13: Ernst & Young Global Ltd: key facts

Table 14: Ernst & Young Global Ltd: Key Employees

Table 15: Ernst & Young Global Ltd: Key Employees Continued

Table 17: Canada size of population (million), 2016-20

Table 18: Canada gdp (constant 2005 prices, \$ billion), 2016-20

Table 19: Canada gdp (current prices, \$ billion), 2016-20

Table 20: Canada inflation, 2016-20

Table 21: Canada consumer price index (absolute), 2016-20

Table 22: Canada exchange rate, 2016-20

## 12. LIST OF FIGURES

Figure 1: Canada management & marketing consultancy market value: \$ million, 2016-20

Figure 2: Canada management & marketing consultancy market category segmentation: % share, by value, 2020

Figure 3: Canada management & marketing consultancy market geography segmentation: % share, by value, 2020

Figure 4: Canada management & marketing consultancy market value forecast: \$ million, 2020-25

Figure 5: Forces driving competition in the management & marketing consultancy market in Canada, 2020

Figure 6: Drivers of buyer power in the management & marketing consultancy market in Canada, 2020

Figure 7: Drivers of supplier power in the management & marketing consultancy market in Canada, 2020

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in Canada, 2020

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in Canada, 2020

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy market in Canada, 2020

## I would like to order

Product name: Management and Marketing Consultancy in Canada - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M47EB5D279F2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M47EB5D279F2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

