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Management and Marketing Consultancy in United Kingdom

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Abstracts

Management and Marketing Consultancy in United Kingdom

SUMMARY

Management and Marketing Consultancy in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the management and marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e. finance and risk services, sales and marketing services.

The UK management and marketing consultancy market had total revenues of $11,088.0m in 2019, representing a compound annual growth rate (CAGR) of 6.3% between 2015 and 2019.

The human resources management segment was the market's most lucrative in 2019, with total revenues of $3,991.7m, equivalent to 36% of the market's overall value.

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Despite Brexit related worries, the UK economy has performed well in recent years, which has boosted demand for consultants in the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in the United Kingdom

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom management & marketing consultancy market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom management & marketing consultancy market by value in 2019?

What will be the size of the United Kingdom management & marketing consultancy market in 2024?

What factors are affecting the strength of competition in the United Kingdom management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's management & marketing consultancy market?

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