

Management & Marketing Consultancy in Italy

<https://marketpublishers.com/r/MA5FD9B082B2EN.html>

Date: March 2024

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: MA5FD9B082B2EN

Abstracts

Management & Marketing Consultancy in Italy

Summary

Management & Marketing Consultancy in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market value includes revenue generated by the market players from corporate strategy services, operations management services, information technology solutions, and human resource management services. The other segment includes revenue accrued from functional strategy services, economic policy services, and sales and marketing services.

The Italian management & marketing consultancy market recorded revenues of \$6,034.8 million in 2023, representing a compound annual growth rate (CAGR) of 3.2% between 2018 and 2023.

The information technology segment accounted for the market's largest proportion in 2023, with total revenues of \$1,637 million, equivalent to 27.1% of the market's overall value.

According to in-house research, Italy accounted for a share of 1.5% of the global management & marketing consultancy market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in Italy

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy management & marketing consultancy market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy management & marketing consultancy market by value in 2023?

What will be the size of the Italy management & marketing consultancy market in 2028?

What factors are affecting the strength of competition in the Italy management & marketing consultancy market?

How has the market performed over the last five years?

Who are the top competitors in Italy's management & marketing consultancy market?

Contents

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the market?
- 7.2. What are the strengths of leading players?
- 7.3. How have leading players adapted to new technologies?

8 COMPANY PROFILES

- 8.1. Deloitte Touche Tohmatsu Limited
- 8.2. KPMG International
- 8.3. PricewaterhouseCoopers International Ltd
- 8.4. Ernst & Young Global Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Italy management & marketing consultancy market value: \$ million, 2018-23

Table 2: Italy management & marketing consultancy market category segmentation: % share, by value, 2018-2023

Table 3: Italy management & marketing consultancy market category segmentation: \$ million, 2018-2023

Table 4: Italy management & marketing consultancy market geography segmentation: \$ million, 2023

Table 5: Italy management & marketing consultancy market value forecast: \$ million, 2023-28

Table 6: Deloitte Touche Tohmatsu Limited: key facts

Table 7: Deloitte Touche Tohmatsu Limited: Key Employees

Table 8: KPMG International: key facts

Table 9: KPMG International: Key Employees

Table 10: KPMG International: Key Employees Continued

Table 11: PricewaterhouseCoopers International Ltd: key facts

Table 12: PricewaterhouseCoopers International Ltd: Key Employees

Table 13: PricewaterhouseCoopers International Ltd: Key Employees Continued

Table 14: Ernst & Young Global Ltd: key facts

Table 15: Ernst & Young Global Ltd: Key Employees

Table 16: Italy size of population (million), 2019-23

Table 17: Italy gdp (constant 2005 prices, \$ billion), 2019-23

Table 18: Italy gdp (current prices, \$ billion), 2019-23

Table 19: Italy inflation, 2019-23

Table 20: Italy consumer price index (absolute), 2019-23

Table 21: Italy exchange rate, 2019-23

List Of Figures

LIST OF FIGURES

Figure 1: Italy management & marketing consultancy market value: \$ million, 2018-23

Figure 2: Italy management & marketing consultancy market category segmentation: \$ million, 2018-2023

Figure 3: Italy management & marketing consultancy market geography segmentation: % share, by value, 2023

Figure 4: Italy management & marketing consultancy market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the management & marketing consultancy market in Italy, 2023

Figure 6: Drivers of buyer power in the management & marketing consultancy market in Italy, 2023

Figure 7: Drivers of supplier power in the management & marketing consultancy market in Italy, 2023

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in Italy, 2023

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in Italy, 2023

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy market in Italy, 2023

I would like to order

Product name: Management & Marketing Consultancy in Italy

Product link: <https://marketpublishers.com/r/MA5FD9B082B2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA5FD9B082B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970