

# Management and Marketing Consultancy in Canada

<https://marketpublishers.com/r/M3A5DED4DA3EN.html>

Date: April 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: M3A5DED4DA3EN

## Abstracts

Management and Marketing Consultancy in Canada

### SUMMARY

Management and Marketing Consultancy in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The value of the management and marketing consultancy market in this report has been calculated as the total revenues received for the provision of corporate strategy services, operations management services, information technology solutions, human resource management services and outsourcing services. The other segment includes any revenue accrued through any other service within this industry, i.e. finance and risk services, sales and marketing services.

The Canadian management and marketing consultancy market had total revenues of \$8,525.8m in 2019, representing a compound annual growth rate (CAGR) of 4.6% between 2015 and 2019.

The operations management segment was the market's most lucrative in 2019, with total revenues of \$2,887.4m, equivalent to 33.9% of the market's overall value.

High Gross Domestic Product (GDP) growth, consumer demand and technological change have been the main contributors of the strong growth the

market has experienced.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the management & marketing consultancy market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the management & marketing consultancy market in Canada

Leading company profiles reveal details of key management & marketing consultancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada management & marketing consultancy market with five year forecasts

## REASONS TO BUY

What was the size of the Canada management & marketing consultancy market by value in 2019?

What will be the size of the Canada management & marketing consultancy market in 2024?

What factors are affecting the strength of competition in the Canada management & marketing consultancy market?

How has the market performed over the last five years?

What are the main segments that make up Canada's management & marketing consultancy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. How are the leading players adapting to new technology?
- 7.3. Have there been any significant mergers/acquisitions in the last five years?
- 7.4. What strategies do the leading players follow?
- 7.5. What is the leading players' response to COVID-19 outbreak?

## **8 COMPANY PROFILES**

- 8.1. McKinsey & Company, Inc.
- 8.2. Ernst & Young Global Ltd
- 8.3. PricewaterhouseCoopers International Ltd
- 8.4. Deloitte Touche Tohmatsu Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Canada management & marketing consultancy market value: \$ million, 2015-19

Table 2: Canada management & marketing consultancy market category segmentation: \$ million, 2019

Table 3: Canada management & marketing consultancy market geography segmentation: \$ million, 2019

Table 4: Canada management & marketing consultancy market value forecast: \$ million, 2019-24

Table 5: McKinsey & Company, Inc.: key facts

Table 6: McKinsey & Company, Inc.: Key Employees

Table 7: Ernst & Young Global Ltd: key facts

Table 8: Ernst & Young Global Ltd: Key Employees

Table 9: Ernst & Young Global Ltd: Key Employees Continued

Table 10: PricewaterhouseCoopers International Ltd: key facts

Table 11: PricewaterhouseCoopers International Ltd: Key Employees

Table 12: PricewaterhouseCoopers International Ltd: Key Employees Continued

Table 13: Deloitte Touche Tohmatsu Limited: key facts

Table 14: Deloitte Touche Tohmatsu Limited: Key Employees

Table 15: Deloitte Touche Tohmatsu Limited: Key Employees Continued

Table 16: Canada size of population (million), 2015-19

Table 17: Canada gdp (constant 2005 prices, \$ billion), 2015-19

Table 18: Canada gdp (current prices, \$ billion), 2015-19

Table 19: Canada inflation, 2015-19

Table 20: Canada consumer price index (absolute), 2015-19

Table 21: Canada exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Canada management & marketing consultancy market value: \$ million, 2015-19

Figure 2: Canada management & marketing consultancy market category segmentation: % share, by value, 2019

Figure 3: Canada management & marketing consultancy market geography segmentation: % share, by value, 2019

Figure 4: Canada management & marketing consultancy market value forecast: \$ million, 2019-24

Figure 5: Forces driving competition in the management & marketing consultancy market in Canada, 2019

Figure 6: Drivers of buyer power in the management & marketing consultancy market in Canada, 2019

Figure 7: Drivers of supplier power in the management & marketing consultancy market in Canada, 2019

Figure 8: Factors influencing the likelihood of new entrants in the management & marketing consultancy market in Canada, 2019

Figure 9: Factors influencing the threat of substitutes in the management & marketing consultancy market in Canada, 2019

Figure 10: Drivers of degree of rivalry in the management & marketing consultancy market in Canada, 2019

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