

# Malee Group PCL - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Malee Group PCL %li%Strategy, SWOT and Corporate Finance Report

#### Summary

Malee Group PCL %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

Malee Group PCL (Malee Group) manufactures and distributes agricultural products, fruits juices and other non-alcoholic beverages. The company's product portfolio includes coconut water, functional drink, dairy alternatives, canned fruits and beverages, vegetable juice, UHT and pasteurized fruit juices, drinking water, fresh milk, corn milk, canned sweet corn, canned pineapple and mixed can fruits. Malee Group markets its products under Malee, First Choice, Farmer, Malee Foodservice, Good Water, Malee i-Corn, Malee Coco, Jelijoop and Chokchai Farm brand names. The company distributes its products through the sales staff and agents and operates a manufacturing facility in Thailand. Malee Group is headquartered in Pathum Thani, Thailand

#### Scope

Detailed information on Malee Group PCL required for business and competitor intelligence needs



A study of the major internal and external factors affecting Malee Group PCL in the form of a SWOT analysis

An in-depth view of the business model of Malee Group PCL including a breakdown and examination of key business segments

Intelligence on Malee Group PCL's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Malee Group PCL, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

### Reasons to Buy

Gain understanding of Malee Group PCL and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Malee Group PCL as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Malee Group PCL's business structure, strategy and prospects.



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