

Male Toiletries Top 5 Emerging Markets Industry Guide 2015-2024

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Abstracts

Male Toiletries Top 5 Emerging Markets Industry Guide 2015-2024

SUMMARY

The Emerging 5 Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

These countries contributed \$4,300.1 million to the global male toiletries industry in 2019, with a compound annual growth rate (CAGR) of 4.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$4,617.8 million in 2024, with a CAGR of 1.4% over the 2019-24 period.

Within the male toiletries industry, Brazil is the leading country among the top 5 emerging nations, with market revenues of \$2,502.6 million in 2019. This was followed by Mexico and India with a value of \$652.7 and \$544.9 million, respectively.

Brazil is expected to lead the male toiletries industry in the top five emerging nations, with a value of \$2,634.2 million in 2024, followed by Mexico and India with expected values of \$654.2 and \$648.8 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five male toiletries market

Leading company profiles reveal details of key male toiletries market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five male toiletries market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five male toiletries market by value in 2019?

What will be the size of the emerging five male toiletries market in 2024?

What factors are affecting the strength of competition in the emerging five male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five male toiletries market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES MALE TOILETRIES

- 2.1. Industry Outlook

3 MALE TOILETRIES IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MALE TOILETRIES IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 MALE TOILETRIES IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MALE TOILETRIES IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MALE TOILETRIES IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Societe BIC
- 8.2. Beiersdorf AG
- 8.3. The Procter & Gamble Co
- 8.4. Edgewell Personal Care LLC

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries male toiletries industry, revenue (\$m), 2015-24

Table 2: Top 5 emerging countries male toiletries industry, revenue (\$m), 2015-19

Table 3: Top 5 emerging countries male toiletries industry forecast, revenue (\$m), 2019-24

Table 4: South Africa male toiletries market value: \$ million, 2015–19

Table 5: South Africa male toiletries market volume: million units, 2015–19

Table 6: South Africa male toiletries market category segmentation: \$ million, 2019

Table 7: South Africa male toiletries market geography segmentation: \$ million, 2019

Table 8: South Africa male toiletries market share: % share, by value, 2019

Table 9: South Africa male toiletries market distribution: % share, by value, 2019

Table 10: South Africa male toiletries market value forecast: \$ million, 2019–24

Table 11: South Africa male toiletries market volume forecast: million units, 2019–24

Table 12: South Africa size of population (million), 2015–19

Table 13: South Africa gdp (constant 2005 prices, \$ billion), 2015–19

Table 14: South Africa gdp (current prices, \$ billion), 2015–19

Table 15: South Africa inflation, 2015–19

Table 16: South Africa consumer price index (absolute), 2015–19

Table 17: South Africa exchange rate, 2015–19

Table 18: Brazil male toiletries market value: \$ million, 2015–19

Table 19: Brazil male toiletries market volume: million units, 2015–19

Table 20: Brazil male toiletries market category segmentation: \$ million, 2019

Table 21: Brazil male toiletries market geography segmentation: \$ million, 2019

Table 22: Brazil male toiletries market share: % share, by value, 2019

Table 23: Brazil male toiletries market distribution: % share, by value, 2019

Table 24: Brazil male toiletries market value forecast: \$ million, 2019–24

Table 25: Brazil male toiletries market volume forecast: million units, 2019–24

Table 26: Brazil size of population (million), 2015–19

Table 27: Brazil gdp (constant 2005 prices, \$ billion), 2015–19

Table 28: Brazil gdp (current prices, \$ billion), 2015–19

Table 29: Brazil inflation, 2015–19

Table 30: Brazil consumer price index (absolute), 2015–19

Table 31: Brazil exchange rate, 2015–19

Table 32: China male toiletries market value: \$ million, 2015–19

Table 33: China male toiletries market volume: million units, 2015–19

Table 34: China male toiletries market category segmentation: \$ million, 2019

- Table 35: China male toiletries market geography segmentation: \$ million, 2019
- Table 36: China male toiletries market share: % share, by value, 2019
- Table 37: China male toiletries market distribution: % share, by value, 2019
- Table 38: China male toiletries market value forecast: \$ million, 2019–24
- Table 39: China male toiletries market volume forecast: million units, 2019–24
- Table 40: China size of population (million), 2015–19
- Table 41: China gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: China gdp (current prices, \$ billion), 2015–19
- Table 43: China inflation, 2015–19
- Table 44: China consumer price index (absolute), 2015–19
- Table 45: China exchange rate, 2015–19
- Table 46: India male toiletries market value: \$ million, 2015–19
- Table 47: India male toiletries market volume: million units, 2015–19
- Table 48: India male toiletries market category segmentation: \$ million, 2019
- Table 49: India male toiletries market geography segmentation: \$ million, 2019
- Table 50: India male toiletries market share: % share, by value, 2019

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries male toiletries industry, revenue (\$m), 2015-24

Figure 2: Top 5 emerging countries male toiletries industry, revenue (\$m), 2015-19

Figure 3: Top 5 emerging countries male toiletries industry forecast, revenue (\$m), 2019-24

Figure 4: South Africa male toiletries market value: \$ million, 2015–19

Figure 5: South Africa male toiletries market volume: million units, 2015–19

Figure 6: South Africa male toiletries market category segmentation: % share, by value, 2019

Figure 7: South Africa male toiletries market geography segmentation: % share, by value, 2019

Figure 8: South Africa male toiletries market share: % share, by value, 2019

Figure 9: South Africa male toiletries market distribution: % share, by value, 2019

Figure 10: South Africa male toiletries market value forecast: \$ million, 2019–24

Figure 11: South Africa male toiletries market volume forecast: million units, 2019–24

Figure 12: Forces driving competition in the male toiletries market in South Africa, 2019

Figure 13: Drivers of buyer power in the male toiletries market in South Africa, 2019

Figure 14: Drivers of supplier power in the male toiletries market in South Africa, 2019

Figure 15: Factors influencing the likelihood of new entrants in the male toiletries market in South Africa, 2019

Figure 16: Factors influencing the threat of substitutes in the male toiletries market in South Africa, 2019

Figure 17: Drivers of degree of rivalry in the male toiletries market in South Africa, 2019

Figure 18: Brazil male toiletries market value: \$ million, 2015–19

Figure 19: Brazil male toiletries market volume: million units, 2015–19

Figure 20: Brazil male toiletries market category segmentation: % share, by value, 2019

Figure 21: Brazil male toiletries market geography segmentation: % share, by value, 2019

Figure 22: Brazil male toiletries market share: % share, by value, 2019

Figure 23: Brazil male toiletries market distribution: % share, by value, 2019

Figure 24: Brazil male toiletries market value forecast: \$ million, 2019–24

Figure 25: Brazil male toiletries market volume forecast: million units, 2019–24

Figure 26: Forces driving competition in the male toiletries market in Brazil, 2019

Figure 27: Drivers of buyer power in the male toiletries market in Brazil, 2019

Figure 28: Drivers of supplier power in the male toiletries market in Brazil, 2019

Figure 29: Factors influencing the likelihood of new entrants in the male toiletries market

in Brazil, 2019

Figure 30: Factors influencing the threat of substitutes in the male toiletries market in Brazil, 2019

Figure 31: Drivers of degree of rivalry in the male toiletries market in Brazil, 2019

Figure 32: China male toiletries market value: \$ million, 2015–19

Figure 33: China male toiletries market volume: million units, 2015–19

Figure 34: China male toiletries market category segmentation: % share, by value, 2019

Figure 35: China male toiletries market geography segmentation: % share, by value, 2019

Figure 36: China male toiletries market share: % share, by value, 2019

Figure 37: China male toiletries market distribution: % share, by value, 2019

Figure 38: China male toiletries market value forecast: \$ million, 2019–24

Figure 39: China male toiletries market volume forecast: million units, 2019–24

Figure 40: Forces driving competition in the male toiletries market in China, 2019

Figure 41: Drivers of buyer power in the male toiletries market in China, 2019

Figure 42: Drivers of supplier power in the male toiletries market in China, 2019

Figure 43: Factors influencing the likelihood of new entrants in the male toiletries market in China, 2019

Figure 44: Factors influencing the threat of substitutes in the male toiletries market in China, 2019

Figure 45: Drivers of degree of rivalry in the male toiletries market in China, 2019

Figure 46: India male toiletries market value: \$ million, 2015–19

Figure 47: India male toiletries market volume: million units, 2015–19

Figure 48: India male toiletries market category segmentation: % share, by value, 2019

Figure 49: India male toiletries market geography segmentation: % share, by value, 2019

Figure 50: India male toiletries market share: % share, by value, 2019

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