

# Male Toiletries North America (NAFTA) Industry Guide 2015-2024

<https://marketpublishers.com/r/MA1178FBF1CEN.html>

Date: September 2020

Pages: 83

Price: US\$ 795.00 (Single User License)

ID: MA1178FBF1CEN

## Abstracts

Male Toiletries North America (NAFTA) Industry Guide 2015-2024

### SUMMARY

The NAFTA Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The male toiletries industry within the NAFTA countries had a total market value of \$5,546.9 million in 2019. The Mexico was the fastest growing country, with a CAGR of 4% over the 2015-19 period.

Within the male toiletries industry, the US is the leading country among the NAFTA bloc, with market revenues of \$4,482.5 million in 2019. This was followed by Mexico and Canada, with a value of \$652.7 and \$411.7 million, respectively.

The US is expected to lead the male toiletries industry in the NAFTA bloc, with a value of \$4,611.4 million in 2024, followed by Mexico and Canada with expected values of \$654.2 and \$431.7 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA male toiletries market

Leading company profiles reveal details of key male toiletries market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA male toiletries market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the NAFTA male toiletries market by value in 2019?

What will be the size of the NAFTA male toiletries market in 2024?

What factors are affecting the strength of competition in the NAFTA male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA male toiletries market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA MALE TOILETRIES**

- 2.1. Industry Outlook

### **3 MALE TOILETRIES IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 MALE TOILETRIES IN MEXICO**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 MALE TOILETRIES IN THE UNITED STATES**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 COMPANY PROFILES**

- 6.1. Edgewell Personal Care LLC
- 6.2. Societe BIC
- 6.3. The Procter & Gamble Co
- 6.4. Beiersdorf AG
- 6.5. Unilever NV

## **7 APPENDIX**

- 7.1. Methodology
- 7.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries male toiletries industry, revenue (\$m), 2015-24
- Table 2: NAFTA countries male toiletries industry, revenue (\$m), 2015-19
- Table 3: NAFTA countries male toiletries industry forecast, revenue (\$m), 2019-24
- Table 4: Canada male toiletries market value: \$ million, 2015–19
- Table 5: Canada male toiletries market volume: million units, 2015–19
- Table 6: Canada male toiletries market category segmentation: \$ million, 2019
- Table 7: Canada male toiletries market geography segmentation: \$ million, 2019
- Table 8: Canada male toiletries market share: % share, by value, 2019
- Table 9: Canada male toiletries market distribution: % share, by value, 2019
- Table 10: Canada male toiletries market value forecast: \$ million, 2019–24
- Table 11: Canada male toiletries market volume forecast: million units, 2019–24
- Table 12: Canada size of population (million), 2015–19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
- Table 14: Canada gdp (current prices, \$ billion), 2015–19
- Table 15: Canada inflation, 2015–19
- Table 16: Canada consumer price index (absolute), 2015–19
- Table 17: Canada exchange rate, 2015–19
- Table 18: Mexico male toiletries market value: \$ million, 2015–19
- Table 19: Mexico male toiletries market volume: million units, 2015–19
- Table 20: Mexico male toiletries market category segmentation: \$ million, 2019
- Table 21: Mexico male toiletries market geography segmentation: \$ million, 2019
- Table 22: Mexico male toiletries market share: % share, by value, 2019
- Table 23: Mexico male toiletries market distribution: % share, by value, 2019
- Table 24: Mexico male toiletries market value forecast: \$ million, 2019–24
- Table 25: Mexico male toiletries market volume forecast: million units, 2019–24
- Table 26: Mexico size of population (million), 2015–19
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015–19
- Table 28: Mexico gdp (current prices, \$ billion), 2015–19
- Table 29: Mexico inflation, 2015–19
- Table 30: Mexico consumer price index (absolute), 2015–19
- Table 31: Mexico exchange rate, 2015–19
- Table 32: United States male toiletries market value: \$ million, 2015–19
- Table 33: United States male toiletries market volume: million units, 2015–19
- Table 34: United States male toiletries market category segmentation: \$ million, 2019
- Table 35: United States male toiletries market geography segmentation: \$ million, 2019

- Table 36: United States male toiletries market share: % share, by value, 2019
- Table 37: United States male toiletries market distribution: % share, by value, 2019
- Table 38: United States male toiletries market value forecast: \$ million, 2019–24
- Table 39: United States male toiletries market volume forecast: million units, 2019–24
- Table 40: United States size of population (million), 2015–19
- Table 41: United States gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: United States gdp (current prices, \$ billion), 2015–19
- Table 43: United States inflation, 2015–19
- Table 44: United States consumer price index (absolute), 2015–19
- Table 45: United States exchange rate, 2015–19
- Table 46: Edgewell Personal Care LLC: key facts
- Table 47: Edgewell Personal Care LLC: Annual Financial Ratios
- Table 48: Edgewell Personal Care LLC: Key Employees
- Table 49: Societe BIC: key facts
- Table 50: Societe BIC: Annual Financial Ratios

## List Of Figures

### LIST OF FIGURES

Figure 1: NAFTA countries male toiletries industry, revenue (\$m), 2015-24

Figure 2: NAFTA countries male toiletries industry, revenue (\$m), 2015-19

Figure 3: NAFTA countries male toiletries industry forecast, revenue (\$m), 2019-24

Figure 4: Canada male toiletries market value: \$ million, 2015–19

Figure 5: Canada male toiletries market volume: million units, 2015–19

Figure 6: Canada male toiletries market category segmentation: % share, by value, 2019

Figure 7: Canada male toiletries market geography segmentation: % share, by value, 2019

Figure 8: Canada male toiletries market share: % share, by value, 2019

Figure 9: Canada male toiletries market distribution: % share, by value, 2019

Figure 10: Canada male toiletries market value forecast: \$ million, 2019–24

Figure 11: Canada male toiletries market volume forecast: million units, 2019–24

Figure 12: Forces driving competition in the male toiletries market in Canada, 2019

Figure 13: Drivers of buyer power in the male toiletries market in Canada, 2019

Figure 14: Drivers of supplier power in the male toiletries market in Canada, 2019

Figure 15: Factors influencing the likelihood of new entrants in the male toiletries market in Canada, 2019

Figure 16: Factors influencing the threat of substitutes in the male toiletries market in Canada, 2019

Figure 17: Drivers of degree of rivalry in the male toiletries market in Canada, 2019

Figure 18: Mexico male toiletries market value: \$ million, 2015–19

Figure 19: Mexico male toiletries market volume: million units, 2015–19

Figure 20: Mexico male toiletries market category segmentation: % share, by value, 2019

Figure 21: Mexico male toiletries market geography segmentation: % share, by value, 2019

Figure 22: Mexico male toiletries market share: % share, by value, 2019

Figure 23: Mexico male toiletries market distribution: % share, by value, 2019

Figure 24: Mexico male toiletries market value forecast: \$ million, 2019–24

Figure 25: Mexico male toiletries market volume forecast: million units, 2019–24

Figure 26: Forces driving competition in the male toiletries market in Mexico, 2019

Figure 27: Drivers of buyer power in the male toiletries market in Mexico, 2019

Figure 28: Drivers of supplier power in the male toiletries market in Mexico, 2019

Figure 29: Factors influencing the likelihood of new entrants in the male toiletries market

in Mexico, 2019

Figure 30: Factors influencing the threat of substitutes in the male toiletries market in Mexico, 2019

Figure 31: Drivers of degree of rivalry in the male toiletries market in Mexico, 2019

Figure 32: United States male toiletries market value: \$ million, 2015–19

Figure 33: United States male toiletries market volume: million units, 2015–19

Figure 34: United States male toiletries market category segmentation: % share, by value, 2019

Figure 35: United States male toiletries market geography segmentation: % share, by value, 2019

Figure 36: United States male toiletries market share: % share, by value, 2019

Figure 37: United States male toiletries market distribution: % share, by value, 2019

Figure 38: United States male toiletries market value forecast: \$ million, 2019–24

Figure 39: United States male toiletries market volume forecast: million units, 2019–24

Figure 40: Forces driving competition in the male toiletries market in the United States, 2019

Figure 41: Drivers of buyer power in the male toiletries market in the United States, 2019

Figure 42: Drivers of supplier power in the male toiletries market in the United States, 2019

Figure 43: Factors influencing the likelihood of new entrants in the male toiletries market in the United States, 2019

Figure 44: Factors influencing the threat of substitutes in the male toiletries market in the United States, 2019

Figure 45: Drivers of degree of rivalry in the male toiletries market in the United States, 2019



## I would like to order

Product name: Male Toiletries North America (NAFTA) Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/MA1178FBF1CEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MA1178FBF1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970