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Male Toiletries Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Global Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The male toiletries market consists of retail sales of aftershaves & colognes, men's disposable razors & blades, post-shave cosmetics - men's and pre-shave cosmetics - men's. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The global Male Toiletries market had total revenues of $16,729.1m in 2021, representing a compound annual growth rate (CAGR) of 0% between 2016 and 2021.

Market production volumes declined with a CAGR of -1.5% between 2016 and 2021, to reach a total of 4,765.8 million units in 2021.

The performance of the market is forecast to accelerate, with an anticipated

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CAGR of 5.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of $21,736.5m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global male toiletries market

Leading company profiles reveal details of key male toiletries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global male toiletries market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global male toiletries market by value in 2021?

What will be the size of the global male toiletries market in 2026?

What factors are affecting the strength of competition in the global male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the global male toiletries market?

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