

Male Toiletries Global Industry Guide 2015-2024

<https://marketpublishers.com/r/M269195E140EN.html>

Date: September 2020

Pages: 287

Price: US\$ 1,495.00 (Single User License)

ID: M269195E140EN

Abstracts

Male Toiletries Global Industry Guide 2015-2024

SUMMARY

Global Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The male toiletries market consists of retail sales of aftershaves & colognes, men's disposable razors & blades, post-shave cosmetics - men's and pre-shave cosmetics - men's. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global male toiletries market had total revenues of \$19,065.1m in 2019, representing a compound annual growth rate (CAGR) of 3.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.1% between 2015 and 2019, to reach a total of 5,474.4 million units in 2019.

The global male toiletries market is driven by growing demand for premium products with multiple benefits, rising disposable income, and increasing attentiveness about appearance.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global male toiletries market

Leading company profiles reveal details of key male toiletries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global male toiletries market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global male toiletries market by value in 2019?

What will be the size of the global male toiletries market in 2024?

What factors are affecting the strength of competition in the global male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the global male toiletries market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MALE TOILETRIES

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 MALE TOILETRIES IN ASIA-PACIFIC

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

5 MALE TOILETRIES IN EUROPE

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 MALE TOILETRIES IN FRANCE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 MALE TOILETRIES IN GERMANY

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 MALE TOILETRIES IN ITALY

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 MALE TOILETRIES IN JAPAN

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 MALE TOILETRIES IN AUSTRALIA

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 MALE TOILETRIES IN CANADA

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

12 MALE TOILETRIES IN CHINA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

13 MALE TOILETRIES IN THE NETHERLANDS

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

14 MALE TOILETRIES IN SPAIN

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

15 MALE TOILETRIES IN THE UNITED KINGDOM

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

16 MALE TOILETRIES IN THE UNITED STATES

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

17 COMPANY PROFILES

- 17.1. Edgewell Personal Care LLC
- 17.2. Beiersdorf AG
- 17.3. The Procter & Gamble Co
- 17.4. L'Oreal SA
- 17.5. Societe BIC
- 17.6. Unilever NV

18 APPENDIX

18.1. Methodology

18.2. About MarketLine

List Of Tables

LIST OF TABLES

| |
|--|
| Table 1: Global male toiletries market value: \$ million, 2015–19 |
| Table 2: Global male toiletries market volume: million units, 2015–19 |
| Table 3: Global male toiletries market category segmentation: \$ million, 2019 |
| Table 4: Global male toiletries market geography segmentation: \$ million, 2019 |
| Table 5: Global male toiletries market share: % share, by value, 2019 |
| Table 6: Global male toiletries market distribution: % share, by value, 2019 |
| Table 7: Global male toiletries market value forecast: \$ million, 2019–24 |
| Table 8: Global male toiletries market volume forecast: million units, 2019–24 |
| Table 9: Global size of population (million), 2015–19 |
| Table 10: Global gdp (constant 2005 prices, \$ billion), 2015–19 |
| Table 11: Global gdp (current prices, \$ billion), 2015–19 |
| Table 12: Global inflation, 2015–19 |
| Table 13: Global consumer price index (absolute), 2015–19 |
| Table 14: Global exchange rate, 2015–19 |
| Table 15: Asia-Pacific male toiletries market value: \$ million, 2015–19 |
| Table 16: Asia-Pacific male toiletries market volume: million units, 2015–19 |
| Table 17: Asia-Pacific male toiletries market category segmentation: \$ million, 2019 |
| Table 18: Asia-Pacific male toiletries market geography segmentation: \$ million, 2019 |
| Table 19: Asia-Pacific male toiletries market share: % share, by value, 2019 |
| Table 20: Asia-Pacific male toiletries market distribution: % share, by value, 2019 |
| Table 21: Asia-Pacific male toiletries market value forecast: \$ million, 2019–24 |
| Table 22: Asia-Pacific male toiletries market volume forecast: million units, 2019–24 |
| Table 23: Europe male toiletries market value: \$ million, 2015–19 |
| Table 24: Europe male toiletries market volume: million units, 2015–19 |
| Table 25: Europe male toiletries market category segmentation: \$ million, 2019 |
| Table 26: Europe male toiletries market geography segmentation: \$ million, 2019 |
| Table 27: Europe male toiletries market share: % share, by value, 2019 |
| Table 28: Europe male toiletries market distribution: % share, by value, 2019 |
| Table 29: Europe male toiletries market value forecast: \$ million, 2019–24 |
| Table 30: Europe male toiletries market volume forecast: million units, 2019–24 |
| Table 31: Europe size of population (million), 2015–19 |
| Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015–19 |
| Table 33: Europe gdp (current prices, \$ billion), 2015–19 |
| Table 34: Europe inflation, 2015–19 |
| Table 35: Europe consumer price index (absolute), 2015–19 |

| |
|--|
| Table 36: Europe exchange rate, 2015–19 |
| Table 37: France male toiletries market value: \$ million, 2015–19 |
| Table 38: France male toiletries market volume: million units, 2015–19 |
| Table 39: France male toiletries market category segmentation: \$ million, 2019 |
| Table 40: France male toiletries market geography segmentation: \$ million, 2019 |
| Table 41: France male toiletries market share: % share, by value, 2019 |
| Table 42: France male toiletries market distribution: % share, by value, 2019 |
| Table 43: France male toiletries market value forecast: \$ million, 2019–24 |
| Table 44: France male toiletries market volume forecast: million units, 2019–24 |
| Table 45: France size of population (million), 2015–19 |
| Table 46: France gdp (constant 2005 prices, \$ billion), 2015–19 |
| Table 47: France gdp (current prices, \$ billion), 2015–19 |
| Table 48: France inflation, 2015–19 |
| Table 49: France consumer price index (absolute), 2015–19 |
| Table 50: France exchange rate, 2015–19 |

List Of Figures

LIST OF FIGURES

- Figure 1: Global male toiletries market value: \$ million, 2015–19
- Figure 2: Global male toiletries market volume: million units, 2015–19
- Figure 3: Global male toiletries market category segmentation: % share, by value, 2019
- Figure 4: Global male toiletries market geography segmentation: % share, by value, 2019
- Figure 5: Global male toiletries market share: % share, by value, 2019
- Figure 6: Global male toiletries market distribution: % share, by value, 2019
- Figure 7: Global male toiletries market value forecast: \$ million, 2019–24
- Figure 8: Global male toiletries market volume forecast: million units, 2019–24
- Figure 9: Forces driving competition in the global male toiletries market, 2019
- Figure 10: Drivers of buyer power in the global male toiletries market, 2019
- Figure 11: Drivers of supplier power in the global male toiletries market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global male toiletries market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global male toiletries market, 2019
- Figure 14: Drivers of degree of rivalry in the global male toiletries market, 2019
- Figure 15: Asia-Pacific male toiletries market value: \$ million, 2015–19
- Figure 16: Asia-Pacific male toiletries market volume: million units, 2015–19
- Figure 17: Asia-Pacific male toiletries market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific male toiletries market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific male toiletries market share: % share, by value, 2019
- Figure 20: Asia-Pacific male toiletries market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific male toiletries market value forecast: \$ million, 2019–24
- Figure 22: Asia-Pacific male toiletries market volume forecast: million units, 2019–24
- Figure 23: Forces driving competition in the male toiletries market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the male toiletries market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the male toiletries market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the male toiletries market in Asia-Pacific, 2019
- Figure 27: Factors influencing the threat of substitutes in the male toiletries market in Asia-Pacific, 2019
- Figure 28: Drivers of degree of rivalry in the male toiletries market in Asia-Pacific, 2019

Figure 29: Europe male toiletries market value: \$ million, 2015–19

Figure 30: Europe male toiletries market volume: million units, 2015–19

Figure 31: Europe male toiletries market category segmentation: % share, by value, 2019

Figure 32: Europe male toiletries market geography segmentation: % share, by value, 2019

Figure 33: Europe male toiletries market share: % share, by value, 2019

Figure 34: Europe male toiletries market distribution: % share, by value, 2019

Figure 35: Europe male toiletries market value forecast: \$ million, 2019–24

Figure 36: Europe male toiletries market volume forecast: million units, 2019–24

Figure 37: Forces driving competition in the male toiletries market in Europe, 2019

Figure 38: Drivers of buyer power in the male toiletries market in Europe, 2019

Figure 39: Drivers of supplier power in the male toiletries market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the male toiletries market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the male toiletries market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the male toiletries market in Europe, 2019

Figure 43: France male toiletries market value: \$ million, 2015–19

Figure 44: France male toiletries market volume: million units, 2015–19

Figure 45: France male toiletries market category segmentation: % share, by value, 2019

Figure 46: France male toiletries market geography segmentation: % share, by value, 2019

Figure 47: France male toiletries market share: % share, by value, 2019

Figure 48: France male toiletries market distribution: % share, by value, 2019

Figure 49: France male toiletries market value forecast: \$ million, 2019–24

Figure 50: France male toiletries market volume forecast: million units, 2019–24

I would like to order

Product name: Male Toiletries Global Industry Guide 2015-2024

Product link: <https://marketpublishers.com/r/M269195E140EN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M269195E140EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970