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Male Toiletries Global Group of Eight (G8) Industry Guide 2015-2024

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Abstracts

Male Toiletries Global Group of Eight (G8) Industry Guide 2015-2024

SUMMARY

The G8 Male Toiletries industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The G8 countries contributed $9,692.7 million in 2019 to the global male toiletries industry, with a compound annual growth rate (CAGR) of 2.6% between 2015 and 2019. The G8 countries are expected to reach a value of $9,775.4 million in 2024, with a CAGR of 0.2% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the male toiletries industry, with market revenues of $4,482.5 million in 2019. This was followed by the UK and Germany, with a value of $953.9 and $939.6 million, respectively.

The US is expected to lead the male toiletries industry in the G8 nations with a value of $4,611.4 million in 2016, followed by the UK and Germany with expected values of $994.4 and $964.4 million, respectively.

SCOPE

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Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 male toiletries market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 male toiletries market

Leading company profiles reveal details of key male toiletries market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 male toiletries market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 male toiletries market by value in 2019?

What will be the size of the G8 male toiletries market in 2024?

What factors are affecting the strength of competition in the G8 male toiletries market?

How has the market performed over the last five years?

Who are the top competitors in the G8 male toiletries market?

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