

Malaysia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/MDB06EE0B46FEN.html>

Date: March 2023

Pages: 66

Price: US\$ 350.00 (Single User License)

ID: MDB06EE0B46FEN

Abstracts

Malaysia Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Travel & Tourism in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Malaysian travel and tourism industry had total revenues of \$42.4 billion in 2022, representing a negative compound annual rate of change (CARC) of 2.1% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$17.0 billion, equivalent to 40.2% of the industry's overall value.

South Korea was one of the key inbound tourist markets for Malaysia, with high per capita expenditure and longer average length of stay prior to COVID-19.

Tourism Malaysia, a government agency, launched a two-week roadshow from June 22, 2022, to July 1, 2022, in South Korea with the aim to attract regular and new international tourists across the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Malaysia

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia travel & tourism market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Malaysia travel & tourism market by value in 2022?

What will be the size of the Malaysia travel & tourism market in 2027?

What factors are affecting the strength of competition in the Malaysia travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Malaysia's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. KFC Corp
- 8.2. McDonald's Corp
- 8.3. Marriott International Inc
- 8.4. Hot & Roll Holdings Sdn Bhd
- 8.5. Rangkaian Hotel Seri Malaysia Sdn Bhd
- 8.6. Starbucks Corporation
- 8.7. Capital A Bhd
- 8.8. Malaysia Airlines Berhad
- 8.9. Sun Inns Hotel
- 8.10. Batik Air

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Malaysia travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Malaysia travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Malaysia travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Malaysia travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Malaysia travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: KFC Corp: key facts

Table 7: KFC Corp: Key Employees

Table 8: McDonald's Corp: key facts

Table 9: McDonald's Corp: Annual Financial Ratios

Table 10: McDonald's Corp: Key Employees

Table 11: McDonald's Corp: Key Employees Continued

Table 12: McDonald's Corp: Key Employees Continued

Table 13: Marriott International Inc: key facts

Table 14: Marriott International Inc: Annual Financial Ratios

Table 15: Marriott International Inc: Key Employees

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Hot & Roll Holdings Sdn Bhd: key facts

Table 20: Rangkaian Hotel Seri Malaysia Sdn Bhd: key facts

Table 21: Rangkaian Hotel Seri Malaysia Sdn Bhd: Key Employees

Table 22: Starbucks Corporation: key facts

Table 23: Starbucks Corporation: Annual Financial Ratios

Table 24: Starbucks Corporation: Key Employees

Table 25: Starbucks Corporation: Key Employees Continued

Table 26: Starbucks Corporation: Key Employees Continued

Table 27: CRG Holdings, LLC : key facts

Table 28: Capital A Bhd: key facts

Table 29: Capital A Bhd: Annual Financial Ratios

Table 30: Capital A Bhd: Key Employees

Table 31: Malaysia Airlines Berhad: key facts

Table 32: Malaysia Airlines Berhad: Key Employees

Table 33: Sun Inns Hotel: key facts

Table 34: Batik Air: key facts

Table 35: Batik Air: Key Employees

Table 36: Malaysia size of population (million), 2018–22

Table 37: Malaysia gdp (constant 2005 prices, \$ billion), 2018–22

Table 38: Malaysia gdp (current prices, \$ billion), 2018–22

Table 39: Malaysia inflation, 2018–22

Table 40: Malaysia consumer price index (absolute), 2018–22

Table 41: Malaysia exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Malaysia travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Malaysia travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Malaysia travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Malaysia travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Malaysia, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Malaysia, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Malaysia, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Malaysia, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Malaysia, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Malaysia, 2022

I would like to order

Product name: Malaysia Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/MDB06EE0B46FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MDB06EE0B46FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

