

Malaysia Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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Abstracts

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SUMMARY

Hotels & Motels in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Malaysian hotels & motels industry had total revenues of \$1.4 billion in 2021, representing a negative compound annual rate of change (CAGRC) of 30% between 2016 and 2021.

Industry consumption volume increased with a compound annual growth rate (CAGR) of 1% between 2016 and 2021, to reach a total of 5,327 establishments in 2021.

South Korea was one of the key inbound tourists' markets for Malaysia, with

high per capita expenditure and longer average length of stay prior to COVID-19. Hence, to rebound tourism from South Korea in June 2022, Tourism Malaysia, a government agency, launched a two-week roadshow from June 22, 2022, to July 1, 2022, in South Korea with the aim to attract regular and new international tourists across the country.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Malaysia

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia hotels & motels market with five year forecasts

REASONS TO BUY

What was the size of the Malaysia hotels & motels market by value in 2021?

What will be the size of the Malaysia hotels & motels market in 2026?

What factors are affecting the strength of competition in the Malaysia hotels & motels market?

How has the market performed over the last five years?

How large is Malaysia's hotels & motels market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. How has the COVID-19 pandemic impacted leading players?
- 7.5. What were the most recent market developments?
- 7.6. Are there any threats to the leading players?

8 COMPANY PROFILES

- 8.1. Marriott International Inc
- 8.2. Rangkaian Hotel Seri Malaysia Sdn Bhd
- 8.3. Sun Inns Hotel

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Malaysia hotels & motels industry value: \$ million, 2017–21
- Table 2: Malaysia hotels & motels industry volume: Number of Establishments, 2017–21
- Table 3: Malaysia hotels & motels industry category segmentation: % share, by value, 2017–2021
- Table 4: Malaysia hotels & motels industry category segmentation: \$ million, 2017-2021
- Table 5: Malaysia hotels & motels industry value forecast: \$ million, 2021–26
- Table 6: Malaysia hotels & motels industry volume forecast: Number of Establishments, 2021–26
- Table 7: Marriott International Inc: key facts
- Table 8: Marriott International Inc: Annual Financial Ratios
- Table 9: Marriott International Inc: Key Employees
- Table 10: Marriott International Inc: Key Employees Continued
- Table 11: Marriott International Inc: Key Employees Continued
- Table 12: Marriott International Inc: Key Employees Continued
- Table 13: Rangkaian Hotel Seri Malaysia Sdn Bhd: key facts
- Table 14: Rangkaian Hotel Seri Malaysia Sdn Bhd: Key Employees
- Table 15: CRG Holdings, LLC : key facts
- Table 16: Sun Inns Hotel: key facts
- Table 17: Malaysia size of population (million), 2017–21
- Table 18: Malaysia gdp (constant 2005 prices, \$ billion), 2017–21
- Table 19: Malaysia gdp (current prices, \$ billion), 2017–21
- Table 20: Malaysia inflation, 2017–21
- Table 21: Malaysia consumer price index (absolute), 2017–21
- Table 22: Malaysia exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Malaysia hotels & motels industry value: \$ million, 2017–21

Figure 2: Malaysia hotels & motels industry volume: Number of Establishments, 2017–21

Figure 3: Malaysia hotels & motels industry category segmentation: \$ million, 2017-2021

Figure 4: Malaysia hotels & motels industry value forecast: \$ million, 2021–26

Figure 5: Malaysia hotels & motels industry volume forecast: Number of Establishments, 2021–26

Figure 6: Forces driving competition in the hotels & motels industry in Malaysia, 2021

Figure 7: Drivers of buyer power in the hotels & motels industry in Malaysia, 2021

Figure 8: Drivers of supplier power in the hotels & motels industry in Malaysia, 2021

Figure 9: Factors influencing the likelihood of new entrants in the hotels & motels industry in Malaysia, 2021

Figure 10: Factors influencing the threat of substitutes in the hotels & motels industry in Malaysia, 2021

Figure 11: Drivers of degree of rivalry in the hotels & motels industry in Malaysia, 2021

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