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Malaysia Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Malaysian apparel retail industry had total revenues of $8.3 billion in 2022, representing a compound annual growth rate (CAGR) of 3.1% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of $4.6 billion, equivalent to 55% of the industry's

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overall value.

Factors such as reducing unemployment and rising disposable income are strengthening consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashion. According to the Department of Statistics Malaysia (DoSM), in 2022, the average household income in Malaysia reached RM8,479 ($1,927.1), up 2.4% over 2019.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Malaysia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Malaysia

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia apparel retail market with five year forecasts

Reasons to Buy

What was the size of the Malaysia apparel retail market by value in 2022?

What will be the size of the Malaysia apparel retail market in 2027?

What factors are affecting the strength of competition in the Malaysia apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Malaysia's apparel retail market?

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