

# MakeMyTrip Ltd - Strategy, SWOT and Corporate Finance Report

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## Abstracts

MakeMyTrip Ltd %li%Strategy, SWOT and Corporate Finance Report

### Summary

MakeMyTrip Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

MakeMyTrip Ltd (MakeMyTrip) is an online travel company. The company operates through its online brands including MakeMyTrip.com, goibio.com, Quest2Travel and redbus.in. Through these platforms, it offers air tickets, hotel accommodation, bus tickets, rail tickets, travel packages, car hire, and other travel requirements such as access to visa processing and travel insurance. MakeMyTrip provides access to all major domestic full-service and low-cost airlines operating in India. Its major customers include leisure travelers and small businesses. The company provides its services through a wide range of distribution channels including websites, call centers, airport counters and travel stores, travel agents' network in India and mobile service platform. The company operates in the US, Singapore, Columbia, India, Indonesia, Thailand, Peru, UAE, Mauritius, Hong Kong, and Malaysia. MakeMyTrip is headquartered in Gurugram, Haryana, India

### Scope

Detailed information on MakeMyTrip Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting MakeMyTrip Ltd in the form of a SWOT analysis

An in-depth view of the business model of MakeMyTrip Ltd including a breakdown and examination of key business segments

Intelligence on MakeMyTrip Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about MakeMyTrip Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of MakeMyTrip Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess MakeMyTrip Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on MakeMyTrip Ltd's business structure, strategy and prospects.

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