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Make-Up North America (NAFTA) Industry Guide 2014-2023

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Abstracts

Make-Up North America (NAFTA) Industry Guide 2014-2023

SUMMARY

The NAFTA Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY QUESTIONS ANSWERED

What was the size of the NAFTA make-up market by value in 2018?

What will be the size of the NAFTA make-up market in 2023?

What factors are affecting the strength of competition in the NAFTA make-up market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA make-up market?

SCOPE

Essential resource for top-line data and analysis covering the NAFTA make-up

market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The make-up industry within the NAFTA countries had a total market value of $16,303.4 million in 2018.The Mexico was the fastest growing country, with a CAGR of 6% over the 2014-18 period.

Within the make-up industry, the US is the leading country among the NAFTA bloc, with market revenues of $13,904.4 million in 2018. This was followed by Canada and Mexico, with a value of $1,400.1 and $998.9 million, respectively.

The US is expected to lead the make-up industry in the NAFTA bloc, with a value of $16,992.8 million in 2023, followed by Canada and Mexico with expected values of $1,647.6 and $1,250.4 million, respectively.

REASONS TO BUY

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA make-up market

Leading company profiles reveal details of key make-up market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA make-up market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

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