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Make-Up Top 5 Emerging Markets Industry Guide 2019-2028

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Abstracts

Make-Up Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

> These countries contributed $14,009.5 million to the global make-up industry in 2023, with a compound annual growth rate (CAGR) of 2.3% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of $79,006.4 million in 2028, with a CAGR of 41.3% over the 2023-28 period.
>
> Within the make-up industry, China is the leading country among the top 5 emerging nations, with market revenues of $8,657.5 million in 2023. This was followed by Brazil and Mexico with a value of $1,992.0 and $1,673.0 million, respectively.
>
> China is expected to lead the make-up industry in the top five emerging nations, with a value of $71,392.7 million in 2028, followed by Brazil and Mexico with expected values of $2,812.8 and $2,243.8 million, respectively.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five make-up market

Leading company profiles reveal details of key make-up market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five make-up market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

What was the size of the emerging five make-up market by value in 2023?

What will be the size of the emerging five make-up market in 2028?

What factors are affecting the strength of competition in the emerging five make-up market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five make-up market?

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