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Make-Up North America (NAFTA) Industry Guide 2019-2028

https://marketpublishers.com/r/M6CD572978B5EN.html
Date: July 2024
Pages: 153
Price: US$ 795.00 (Single User License)
ID: M6CD572978B5EN

Abstracts

Make-Up North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The make-up industry within the NAFTA countries had a total market value of $23,044.0 million in 2023.The US was the fastest growing country, with a CAGR of 2.9% over the 2019-23 period.

Within the make-up industry, the US is the leading country among the NAFTA bloc, with market revenues of $19,734.3 million in 2023. This was followed by Mexico and Canada, with a value of $1,673.0 and $1,636.7 million, respectively.

The US is expected to lead the make-up industry in the NAFTA bloc, with a value of $24,976.1 million in 2028, followed by Mexico and Canada with expected values of $2,243.8 and $2,021.0 million, respectively.

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Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA make-up market

Leading company profiles reveal details of key make-up market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA make-up market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA make-up market by value in 2023?

What will be the size of the NAFTA make-up market in 2028?

What factors are affecting the strength of competition in the NAFTA make-up market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA make-up market?

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