

Make-Up North America (NAFTA) Industry Guide 2018-2027

<https://marketpublishers.com/r/M2019818734AEN.html>

Date: November 2023

Pages: 97

Price: US\$ 795.00 (Single User License)

ID: M2019818734AEN

Abstracts

Make-Up North America (NAFTA) Industry Guide 2018-2027

Summary

The NAFTA Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The make-up industry within the NAFTA countries had a total market value of \$21,078.1 million in 2022. The Canada was the fastest growing country, with a CAGR of 0.5% over the 2018-22 period.

Within the make-up industry, the US is the leading country among the NAFTA bloc, with market revenues of \$18,209.6 million in 2022. This was followed by Canada and Mexico, with a value of \$1,502.0 and \$1,366.5 million, respectively.

The US is expected to lead the make-up industry in the NAFTA bloc, with a value of \$21,963.2 million in 2027, followed by Canada and Mexico with expected values of \$1,761.0 and \$1,660.2 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA make-up market

Leading company profiles reveal details of key make-up market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA make-up market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA make-up market by value in 2022?

What will be the size of the NAFTA make-up market in 2027?

What factors are affecting the strength of competition in the NAFTA make-up market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA make-up market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA MAKE-UP

- 2.1. Industry Outlook

3 MAKE-UP IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MAKE-UP IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 MAKE-UP IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Revlon Inc
- 9.2. Natura & Co Holding SA
- 9.3. Vorwerk & Co KG
- 9.4. Mary Kay Inc
- 9.5. L'Oreal SA
- 9.6. The Estee Lauder Companies Inc
- 9.7. LVMH Moët Hennessy Louis Vuitton SA
- 9.8. Coty Inc.

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

I would like to order

Product name: Make-Up North America (NAFTA) Industry Guide 2018-2027

Product link: <https://marketpublishers.com/r/M2019818734AEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M2019818734AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970