

Make-Up - Market Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

<https://marketpublishers.com/r/M9CB4F0EFC31EN.html>

Date: February 2022

Pages: 552

Price: US\$ 2,995.00 (Single User License)

ID: M9CB4F0EFC31EN

Abstracts

Make-Up - Market @Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

SUMMARY

Global Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The make-up market consists of eye make-up, face make-up, lip make-up and nail make-up. The eye make-up segment consists of eyeliner, eye shadow, mascara and other eye make-up products. The face make-up segment consists of blusher, foundation, face powder and other face make-up products. The lip make-up segment consists of lip liner, lipstick, lip gloss and other lip make-up products. The nail make-up segment consists of nail polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The global make-up market had total revenues of \$49.6bn in 2020, representing a compound annual growth rate (CAGR) of 1.1% between 2016 and 2020.

Market consumption volumes declined with a CARC of 1.5% between 2016 and

2020, to reach a total of 5,462.2 million units in 2020.

Increasing disposable income, increasing demand for premium products with multiple benefits, and the "look good factor" due to the rising selfie trend are driving make-up market trends globally.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global make-up market

Leading company profiles reveal details of key make-up market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global make-up market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global make-up market by value in 2020?

What will be the size of the global make-up market in 2025?

What factors are affecting the strength of competition in the global make-up market?

How has the market performed over the last five years?

Who are the top competitors in the global make-up market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL MAKE-UP

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 MAKE-UP IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MAKE-UP IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 MAKE-UP IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 MAKE-UP IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 MAKE-UP IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 MAKE-UP IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 MAKE-UP IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 MAKE-UP IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 MAKE-UP IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 MAKE-UP IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 MAKE-UP IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 MAKE-UP IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 MAKE-UP IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 MAKE-UP IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

31.1. Country data

32 MAKE-UP IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 MAKE-UP IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 MACROECONOMIC INDICATORS

- 34.1. Country data

35 MAKE-UP IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36 MAKE-UP IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

37.1. Country data

38 MAKE-UP IN SOUTH AFRICA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

39.1. Country data

40 MAKE-UP IN SOUTH KOREA

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

41.1. Country data

42 MAKE-UP IN SPAIN

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

43.1. Country data

44 MAKE-UP IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

- 45.1. Country data

46 MAKE-UP IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

- 47.1. Country data

48 MAKE-UP IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

- 49.1. Country data

50 COMPANY PROFILES

51 APPENDIX

51.1. Methodology

51.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global make-up market value: \$ million, 2016-20

Table 2: Global make-up market volume: million units, 2016-20

Table 3: Global make-up market category segmentation: % share, by value, 2016-2020

Table 4: Global make-up market category segmentation: \$ million, 2016-2020

Table 5: Global make-up market geography segmentation: \$ million, 2020

Table 6: Global make-up market share: % share, by value, 2020

Table 7: Global make-up market distribution: % share, by value, 2020

Table 8: Global make-up market value forecast: \$ million, 2020-25

Table 9: Global make-up market volume forecast: million units, 2020-25

Table 10: Global size of population (million), 2016-20

Table 11: Global gdp (constant 2005 prices, \$ billion), 2016-20

Table 12: Global gdp (current prices, \$ billion), 2016-20

Table 13: Global inflation, 2016-20

Table 14: Global consumer price index (absolute), 2016-20

Table 15: Global exchange rate, 2016-20

Table 16: Asia-Pacific make-up market value: \$ million, 2016-20

Table 17: Asia-Pacific make-up market volume: million units, 2016-20

Table 18: Asia-Pacific make-up market category segmentation: % share, by value, 2016-2020

Table 19: Asia-Pacific make-up market category segmentation: \$ million, 2016-2020

Table 20: Asia-Pacific make-up market geography segmentation: \$ million, 2020

Table 21: Asia-Pacific make-up market share: % share, by value, 2020

Table 22: Asia-Pacific make-up market distribution: % share, by value, 2020

Table 23: Asia-Pacific make-up market value forecast: \$ million, 2020-25

Table 24: Asia-Pacific make-up market volume forecast: million units, 2020-25

Table 25: Europe make-up market value: \$ million, 2016-20

Table 26: Europe make-up market volume: million units, 2016-20

Table 27: Europe make-up market category segmentation: % share, by value, 2016-2020

Table 28: Europe make-up market category segmentation: \$ million, 2016-2020

Table 29: Europe make-up market geography segmentation: \$ million, 2020

Table 30: Europe make-up market share: % share, by value, 2020

Table 31: Europe make-up market distribution: % share, by value, 2020

Table 32: Europe make-up market value forecast: \$ million, 2020-25

Table 33: Europe make-up market volume forecast: million units, 2020-25

Table 34: Europe size of population (million), 2016-20
Table 35: Europe gdp (constant 2005 prices, \$ billion), 2016-20
Table 36: Europe gdp (current prices, \$ billion), 2016-20
Table 37: Europe inflation, 2016-20
Table 38: Europe consumer price index (absolute), 2016-20
Table 39: Europe exchange rate, 2016-20
Table 40: France make-up market value: \$ million, 2016-20
Table 41: France make-up market volume: million units, 2016-20
Table 42: France make-up market category segmentation: \$ million, 2020
Table 43: France make-up market geography segmentation: \$ million, 2020
Table 44: France make-up market share: % share, by value, 2020
Table 45: France make-up market distribution: % share, by value, 2020
Table 46: France make-up market value forecast: \$ million, 2020-25
Table 47: France make-up market volume forecast: million units, 2020-25
Table 48: France size of population (million), 2016-20
Table 49: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 50: France gdp (current prices, \$ billion), 2016-20
Table 51: France inflation, 2016-20
Table 52: France consumer price index (absolute), 2016-20
Table 53: France exchange rate, 2016-20
Table 54: Germany make-up market value: \$ million, 2016-20
Table 55: Germany make-up market volume: million units, 2016-20
Table 56: Germany make-up market category segmentation: \$ million, 2020
Table 57: Germany make-up market geography segmentation: \$ million, 2020
Table 58: Germany make-up market share: % share, by value, 2020
Table 59: Germany make-up market distribution: % share, by value, 2020
Table 60: Germany make-up market value forecast: \$ million, 2020-25
Table 61: Germany make-up market volume forecast: million units, 2020-25
Table 62: Germany size of population (million), 2016-20
Table 63: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 64: Germany gdp (current prices, \$ billion), 2016-20
Table 65: Germany inflation, 2016-20
Table 66: Germany consumer price index (absolute), 2016-20
Table 67: Germany exchange rate, 2016-20
Table 68: Australia make-up market value: \$ million, 2016-20
Table 69: Australia make-up market volume: million units, 2016-20
Table 70: Australia make-up market category segmentation: \$ million, 2020
Table 71: Australia make-up market geography segmentation: \$ million, 2020
Table 72: Australia make-up market share: % share, by value, 2020

Table 73: Australia make-up market distribution: % share, by value, 2020

Table 74: Australia make-up market value forecast: \$ million, 2020-25

Table 75: Australia make-up market volume forecast: million units, 2020-25

Table 76: Australia size of population (million), 2016-20

Table 77: Australia gdp (constant 2005 prices, \$ billion), 2016-20

Table 78: Australia gdp (current prices, \$ billion), 2016-20

Table 79: Australia inflation, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Global make-up market value: \$ million, 2016-20
- Figure 2: Global make-up market volume: million units, 2016-20
- Figure 3: Global make-up market category segmentation: \$ million, 2016-2020
- Figure 4: Global make-up market geography segmentation: % share, by value, 2020
- Figure 5: Global make-up market share: % share, by value, 2020
- Figure 6: Global make-up market distribution: % share, by value, 2020
- Figure 7: Global make-up market value forecast: \$ million, 2020-25
- Figure 8: Global make-up market volume forecast: million units, 2020-25
- Figure 9: Forces driving competition in the global make-up market, 2020
- Figure 10: Drivers of buyer power in the global make-up market, 2020
- Figure 11: Drivers of supplier power in the global make-up market, 2020
- Figure 12: Factors influencing the likelihood of new entrants in the global make-up market, 2020
- Figure 13: Factors influencing the threat of substitutes in the global make-up market, 2020
- Figure 14: Drivers of degree of rivalry in the global make-up market, 2020
- Figure 15: Asia-Pacific make-up market value: \$ million, 2016-20
- Figure 16: Asia-Pacific make-up market volume: million units, 2016-20
- Figure 17: Asia-Pacific make-up market category segmentation: \$ million, 2016-2020
- Figure 18: Asia-Pacific make-up market geography segmentation: % share, by value, 2020
- Figure 19: Asia-Pacific make-up market share: % share, by value, 2020
- Figure 20: Asia-Pacific make-up market distribution: % share, by value, 2020
- Figure 21: Asia-Pacific make-up market value forecast: \$ million, 2020-25
- Figure 22: Asia-Pacific make-up market volume forecast: million units, 2020-25
- Figure 23: Forces driving competition in the make-up market in Asia-Pacific, 2020
- Figure 24: Drivers of buyer power in the make-up market in Asia-Pacific, 2020
- Figure 25: Drivers of supplier power in the make-up market in Asia-Pacific, 2020
- Figure 26: Factors influencing the likelihood of new entrants in the make-up market in Asia-Pacific, 2020
- Figure 27: Factors influencing the threat of substitutes in the make-up market in Asia-Pacific, 2020
- Figure 28: Drivers of degree of rivalry in the make-up market in Asia-Pacific, 2020
- Figure 29: Europe make-up market value: \$ million, 2016-20
- Figure 30: Europe make-up market volume: million units, 2016-20

- Figure 31: Europe make-up market category segmentation: \$ million, 2016-2020
- Figure 32: Europe make-up market geography segmentation: % share, by value, 2020
- Figure 33: Europe make-up market share: % share, by value, 2020
- Figure 34: Europe make-up market distribution: % share, by value, 2020
- Figure 35: Europe make-up market value forecast: \$ million, 2020-25
- Figure 36: Europe make-up market volume forecast: million units, 2020-25
- Figure 37: Forces driving competition in the make-up market in Europe, 2020
- Figure 38: Drivers of buyer power in the make-up market in Europe, 2020
- Figure 39: Drivers of supplier power in the make-up market in Europe, 2020
- Figure 40: Factors influencing the likelihood of new entrants in the make-up market in Europe, 2020
- Figure 41: Factors influencing the threat of substitutes in the make-up market in Europe, 2020
- Figure 42: Drivers of degree of rivalry in the make-up market in Europe, 2020
- Figure 43: France make-up market value: \$ million, 2016-20
- Figure 44: France make-up market volume: million units, 2016-20
- Figure 45: France make-up market category segmentation: % share, by value, 2020
- Figure 46: France make-up market geography segmentation: % share, by value, 2020
- Figure 47: France make-up market share: % share, by value, 2020
- Figure 48: France make-up market distribution: % share, by value, 2020
- Figure 49: France make-up market value forecast: \$ million, 2020-25
- Figure 50: France make-up market volume forecast: million units, 2020-25
- Figure 51: Forces driving competition in the make-up market in France, 2020
- Figure 52: Drivers of buyer power in the make-up market in France, 2020
- Figure 53: Drivers of supplier power in the make-up market in France, 2020
- Figure 54: Factors influencing the likelihood of new entrants in the make-up market in France, 2020
- Figure 55: Factors influencing the threat of substitutes in the make-up market in France, 2020
- Figure 56: Drivers of degree of rivalry in the make-up market in France, 2020
- Figure 57: Germany make-up market value: \$ million, 2016-20
- Figure 58: Germany make-up market volume: million units, 2016-20
- Figure 59: Germany make-up market category segmentation: % share, by value, 2020
- Figure 60: Germany make-up market geography segmentation: % share, by value, 2020
- Figure 61: Germany make-up market share: % share, by value, 2020
- Figure 62: Germany make-up market distribution: % share, by value, 2020
- Figure 63: Germany make-up market value forecast: \$ million, 2020-25
- Figure 64: Germany make-up market volume forecast: million units, 2020-25
- Figure 65: Forces driving competition in the make-up market in Germany, 2020

- Figure 66: Drivers of buyer power in the make-up market in Germany, 2020
- Figure 67: Drivers of supplier power in the make-up market in Germany, 2020
- Figure 68: Factors influencing the likelihood of new entrants in the make-up market in Germany, 2020
- Figure 69: Factors influencing the threat of substitutes in the make-up market in Germany, 2020
- Figure 70: Drivers of degree of rivalry in the make-up market in Germany, 2020
- Figure 71: Australia make-up market value: \$ million, 2016-20
- Figure 72: Australia make-up market volume: million units, 2016-20
- Figure 73: Australia make-up market category segmentation: % share, by value, 2020
- Figure 74: Australia make-up market geography segmentation: % share, by value, 2020
- Figure 75: Australia make-up market share: % share, by value, 2020
- Figure 76: Australia make-up market distribution: % share, by value, 2020
- Figure 77: Australia make-up market value forecast: \$ million, 2020-25
- Figure 78: Australia make-up market volume forecast: million units, 2020-25
- Figure 79: Forces driving competition in the make-up market in Australia, 2020
- Figure 80: Drivers of buyer power in the make-up market in Australia, 2020

I would like to order

Product name: Make-Up - Market Summary, Competitive Analysis and Forecast, 2016-2025 (Global Almanac)

Product link: <https://marketpublishers.com/r/M9CB4F0EFC31EN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M9CB4F0EFC31EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

