

# Make-Up in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/M7FF3642E00AEN.html>

Date: December 2021

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: M7FF3642E00AEN

## Abstracts

Make-Up in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Make-Up in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The make-up market consists of eye make-up, face make-up, lip make-up and nail make-up. The eye make-up segment consists of eyeliner, eye shadow, mascara and other eye make-up products. The face make-up segment consists of blusher, foundation, face powder and other face make-up products. The lip make-up segment consists of lip liner, lipstick, lip gloss and other lip make-up products. The nail make-up segment consists of nail polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The South African make-up market had total revenues of \$283.4m in 2020, representing a compound annual growth rate (CAGR) of 4.7% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change

(CARC) of 0.2% between 2016 and 2020, to reach a total of 40.6 million units in 2020.

Rapid urbanization and increasing disposable incomes supported the South African market's growth during the review period.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the make-up market in South Africa

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the make-up market in South Africa

Leading company profiles reveal details of key make-up market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Africa make-up market with five year forecasts

## **REASONS TO BUY**

What was the size of the South Africa hot drinks market by value in 2020?

What will be the size of the South Africa hot drinks market in 2025?

What factors are affecting the strength of competition in the South Africa hot drinks market?

How has the market performed over the last five years?

Who are the top competitors in South Africa's hot drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the South African make-up market?
- 7.3. Which companies were the most successful at increasing their market shares during 2016–2020?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. Revlon Inc
- 8.2. The Estee Lauder Companies Inc
- 8.3. Natura & Co Holding SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: South Africa make-up market value: \$ million, 2016–20
- Table 2: South Africa make-up market volume: million units, 2016–20
- Table 3: South Africa make-up market category segmentation: \$ million, 2020
- Table 4: South Africa make-up market geography segmentation: \$ million, 2020
- Table 5: South Africa make-up market distribution: % share, by value, 2020
- Table 6: South Africa make-up market value forecast: \$ million, 2020–25
- Table 7: South Africa make-up market volume forecast: million units, 2020–25
- Table 8: South Africa make-up market share: % share, by value, 2020
- Table 9: Revlon Inc: key facts
- Table 10: Revlon Inc: Annual Financial Ratios
- Table 11: Revlon Inc: Key Employees
- Table 12: The Estee Lauder Companies Inc: key facts
- Table 13: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 14: The Estee Lauder Companies Inc: Key Employees
- Table 15: The Estee Lauder Companies Inc: Key Employees Continued
- Table 16: Natura & Co Holding SA: key facts
- Table 17: Natura & Co Holding SA: Annual Financial Ratios
- Table 18: Natura & Co Holding SA: Key Employees
- Table 19: South Africa size of population (million), 2016–20
- Table 20: South Africa gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: South Africa gdp (current prices, \$ billion), 2016–20
- Table 22: South Africa inflation, 2016–20
- Table 23: South Africa consumer price index (absolute), 2016–20
- Table 24: South Africa exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: South Africa make-up market value: \$ million, 2016–20

Figure 2: South Africa make-up market volume: million units, 2016–20

Figure 3: South Africa make-up market category segmentation: % share, by value, 2020

Figure 4: South Africa make-up market geography segmentation: % share, by value, 2020

Figure 5: South Africa make-up market distribution: % share, by value, 2020

Figure 6: South Africa make-up market value forecast: \$ million, 2020–25

Figure 7: South Africa make-up market volume forecast: million units, 2020–25

Figure 8: Forces driving competition in the make-up market in South Africa, 2020

Figure 9: Drivers of buyer power in the make-up market in South Africa, 2020

Figure 10: Drivers of supplier power in the make-up market in South Africa, 2020

Figure 11: Factors influencing the likelihood of new entrants in the make-up market in South Africa, 2020

Figure 12: Factors influencing the threat of substitutes in the make-up market in South Africa, 2020

Figure 13: Drivers of degree of rivalry in the make-up market in South Africa, 2020

Figure 14: South Africa make-up market share: % share, by value, 2020

## I would like to order

Product name: Make-Up in South Africa - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/M7FF3642E00AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7FF3642E00AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970