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Make-Up in Indonesia

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Abstracts

Make-Up in Indonesia

SUMMARY

Make-Up in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The make-up market consists of retail sales of face make-up, eye make-up, lip make-up and nail make-up. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indonesian make-up market had total revenues of $484.1m in 2019, representing a compound annual growth rate (CAGR) of 7.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6% between 2015 and 2019, to reach a total of 63.6 million units in 2019.

Positive economic conditions and rising disposable income largely supported the growth of this market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the make-up market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the make-up market in Indonesia

Leading company profiles reveal details of key make-up market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia make-up market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia make-up market by value in 2019?

What will be the size of the Indonesia make-up market in 2024?

What factors are affecting the strength of competition in the Indonesia make-up market?

How has the market performed over the last five years?

Who are the top competitiors in Indonesia's make-up market?

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