

# Make-Up Global Group of Eight (G8) Industry Guide 2015-2024

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## Abstracts

Make-Up Global Group of Eight (G8) Industry Guide 2015-2024

### SUMMARY

The G8 Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The G8 countries contributed \$30,433.0 million in 2019 to the global make-up industry, with a compound annual growth rate (CAGR) of 3.6% between 2015 and 2019. The G8 countries are expected to reach a value of \$31,315.9 million in 2024, with a CAGR of 0.6% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the make-up industry, with market revenues of \$14,521.2 million in 2019. This was followed by Japan and the UK, with a value of \$5,714.1 and \$2,521.9 million, respectively.

The US is expected to lead the make-up industry in the G8 nations with a value of \$15,752.1 million in 2016, followed by Japan and the UK with expected values of \$5,077.7 and \$2,661.0 million, respectively.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 make-up market

Leading company profiles reveal details of key make-up market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 make-up market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the G8 make-up market by value in 2019?

What will be the size of the G8 make-up market in 2024?

What factors are affecting the strength of competition in the G8 make-up market?

How has the market performed over the last five years?

Who are the top competitors in the G8 make-up market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 GROUP OF EIGHT (G8) MAKE-UP**

- 2.1. Industry Outlook

### **3 MAKE-UP IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 MAKE-UP IN FRANCE**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 MAKE-UP IN GERMANY**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 MAKE-UP IN ITALY**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 MAKE-UP IN JAPAN**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 MAKE-UP IN RUSSIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 MAKE-UP IN THE UNITED KINGDOM**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 MAKE-UP IN THE UNITED STATES**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 COMPANY PROFILES**

- 11.1. L'Oreal SA
- 11.2. The Estee Lauder Companies Inc
- 11.3. Coty Inc.
- 11.4. Chanel S.A.
- 11.5. LVMH Moet Hennessy Louis Vuitton SA
- 11.6. Cosnova GmbH
- 11.7. KIKO SpA
- 11.8. Kao Corporation
- 11.9. Shiseido Company, Limited
- 11.10. Avon Cosmetics Ltd

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: G8 make-up industry, revenue(\$m), 2015-24
- Table 2: G8 make-up industry, revenue by country (\$m), 2015-19
- Table 3: G8 make-up industry forecast, revenue by country (\$m), 2019-24
- Table 4: Canada make-up market value: \$ million, 2015–19
- Table 5: Canada make-up market volume: million units, 2015–19
- Table 6: Canada make-up market category segmentation: \$ million, 2019
- Table 7: Canada make-up market geography segmentation: \$ million, 2019
- Table 8: Canada make-up market share: % share, by value, 2019
- Table 9: Canada make-up market distribution: % share, by value, 2019
- Table 10: Canada make-up market value forecast: \$ million, 2019–24
- Table 11: Canada make-up market volume forecast: million units, 2019–24
- Table 12: Canada size of population (million), 2015–19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
- Table 14: Canada gdp (current prices, \$ billion), 2015–19
- Table 15: Canada inflation, 2015–19
- Table 16: Canada consumer price index (absolute), 2015–19
- Table 17: Canada exchange rate, 2015–19
- Table 18: France make-up market value: \$ million, 2015–19
- Table 19: France make-up market volume: million units, 2015–19
- Table 20: France make-up market category segmentation: \$ million, 2019
- Table 21: France make-up market geography segmentation: \$ million, 2019
- Table 22: France make-up market share: % share, by value, 2019
- Table 23: France make-up market distribution: % share, by value, 2019
- Table 24: France make-up market value forecast: \$ million, 2019–24
- Table 25: France make-up market volume forecast: million units, 2019–24
- Table 26: France size of population (million), 2015–19
- Table 27: France gdp (constant 2005 prices, \$ billion), 2015–19
- Table 28: France gdp (current prices, \$ billion), 2015–19
- Table 29: France inflation, 2015–19
- Table 30: France consumer price index (absolute), 2015–19
- Table 31: France exchange rate, 2015–19
- Table 32: Germany make-up market value: \$ million, 2015–19
- Table 33: Germany make-up market volume: million units, 2015–19
- Table 34: Germany make-up market category segmentation: \$ million, 2019
- Table 35: Germany make-up market geography segmentation: \$ million, 2019

- Table 36: Germany make-up market share: % share, by value, 2019
- Table 37: Germany make-up market distribution: % share, by value, 2019
- Table 38: Germany make-up market value forecast: \$ million, 2019–24
- Table 39: Germany make-up market volume forecast: million units, 2019–24
- Table 40: Germany size of population (million), 2015–19
- Table 41: Germany gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: Germany gdp (current prices, \$ billion), 2015–19
- Table 43: Germany inflation, 2015–19
- Table 44: Germany consumer price index (absolute), 2015–19
- Table 45: Germany exchange rate, 2015–19
- Table 46: Italy make-up market value: \$ million, 2015–19
- Table 47: Italy make-up market volume: million units, 2015–19
- Table 48: Italy make-up market category segmentation: \$ million, 2019
- Table 49: Italy make-up market geography segmentation: \$ million, 2019
- Table 50: Italy make-up market share: % share, by value, 2019

## List Of Figures

### LIST OF FIGURES

- Figure 1: G8 make-up industry, revenue(\$m), 2015-24
- Figure 2: G8 Make-Up industry, revenue by country (%), 2019
- Figure 3: G8 make-up industry, revenue by country (\$m), 2015-19
- Figure 4: G8 make-up industry forecast, revenue by country (\$m), 2019-24
- Figure 5: Canada make-up market value: \$ million, 2015–19
- Figure 6: Canada make–up market volume: million units, 2015–19
- Figure 7: Canada make–up market category segmentation: % share, by value, 2019
- Figure 8: Canada make–up market geography segmentation: % share, by value, 2019
- Figure 9: Canada make-up market share: % share, by value, 2019
- Figure 10: Canada make-up market distribution: % share, by value, 2019
- Figure 11: Canada make-up market value forecast: \$ million, 2019–24
- Figure 12: Canada make–up market volume forecast: million units, 2019–24
- Figure 13: Forces driving competition in the make-up market in Canada, 2019
- Figure 14: Drivers of buyer power in the make-up market in Canada, 2019
- Figure 15: Drivers of supplier power in the make-up market in Canada, 2019
- Figure 16: Factors influencing the likelihood of new entrants in the make-up market in Canada, 2019
- Figure 17: Factors influencing the threat of substitutes in the make-up market in Canada, 2019
- Figure 18: Drivers of degree of rivalry in the make-up market in Canada, 2019
- Figure 19: France make-up market value: \$ million, 2015–19
- Figure 20: France make–up market volume: million units, 2015–19
- Figure 21: France make–up market category segmentation: % share, by value, 2019
- Figure 22: France make–up market geography segmentation: % share, by value, 2019
- Figure 23: France make-up market share: % share, by value, 2019
- Figure 24: France make-up market distribution: % share, by value, 2019
- Figure 25: France make-up market value forecast: \$ million, 2019–24
- Figure 26: France make–up market volume forecast: million units, 2019–24
- Figure 27: Forces driving competition in the make-up market in France, 2019
- Figure 28: Drivers of buyer power in the make-up market in France, 2019
- Figure 29: Drivers of supplier power in the make-up market in France, 2019
- Figure 30: Factors influencing the likelihood of new entrants in the make-up market in France, 2019
- Figure 31: Factors influencing the threat of substitutes in the make-up market in France, 2019



- Figure 32: Drivers of degree of rivalry in the make-up market in France, 2019
- Figure 33: Germany make-up market value: \$ million, 2015–19
- Figure 34: Germany make-up market volume: million units, 2015–19
- Figure 35: Germany make-up market category segmentation: % share, by value, 2019
- Figure 36: Germany make-up market geography segmentation: % share, by value, 2019
- Figure 37: Germany make-up market share: % share, by value, 2019
- Figure 38: Germany make-up market distribution: % share, by value, 2019
- Figure 39: Germany make-up market value forecast: \$ million, 2019–24
- Figure 40: Germany make-up market volume forecast: million units, 2019–24
- Figure 41: Forces driving competition in the make-up market in Germany, 2019
- Figure 42: Drivers of buyer power in the make-up market in Germany, 2019
- Figure 43: Drivers of supplier power in the make-up market in Germany, 2019
- Figure 44: Factors influencing the likelihood of new entrants in the make-up market in Germany, 2019
- Figure 45: Factors influencing the threat of substitutes in the make-up market in Germany, 2019
- Figure 46: Drivers of degree of rivalry in the make-up market in Germany, 2019
- Figure 47: Italy make-up market value: \$ million, 2015–19
- Figure 48: Italy make-up market volume: million units, 2015–19
- Figure 49: Italy make-up market category segmentation: % share, by value, 2019
- Figure 50: Italy make-up market geography segmentation: % share, by value, 2019

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