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Make-Up BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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Abstracts

Make-Up BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

SUMMARY

The BRIC Make-up industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the make-up industry and had a total market value of $10,543.3 million in 2019. India was the fastest growing country with a CAGR of 15.8% over the 2015-19 period.

Within the make-up industry, China is the leading country among the BRIC nations with market revenues of $5,642.4 million in 2019. This was followed by Brazil, India and Russia with a value of $2,441.5, $1,262.0, and $1,197.4 million, respectively.

China is expected to lead the make-up industry in the BRIC nations with a value of $6,672.4 million in 2024, followed by Brazil, India, Russia with expected values of $2,548.3, $1,680.4 and $1,392.9 million, respectively.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC make-up market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC make-up market

Leading company profiles reveal details of key make-up market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC make-up market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC make-up market by value in 2019?

What will be the size of the BRIC make-up market in 2024?

What factors are affecting the strength of competition in the BRIC make-up market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC make-up market?

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